

## CURRICULUM VITA

### **WILLIAM P. EVELAND, JR.**

School of Communication  
The Ohio State University  
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154 N. Oval Mall  
Columbus, OH 43210

*Information up-to-date as of 1/19/2017*

## FACULTY AND RESEARCH APPOINTMENTS

- 2008 – present:* Professor, School of Communication, The Ohio State University  
*2006-present:* Courtesy appointment, Department of Political Science, The Ohio State University  
*2004 –2008:* Associate Professor, School of Communication, The Ohio State University.  
*2000 - 2004:* Assistant Professor, School of Journalism & Communication, The Ohio State University.  
*1998 - 2000:* Assistant Professor, Department of Communication, University of California at Santa Barbara.  
*1996 - 1998:* Associate Researcher, National Institute for Science Education, University of Wisconsin-Madison.

## EDUCATION

- August 1997:* Ph.D. (Mass Communication), University of Wisconsin-Madison. Dissertation: “The Process of Political Learning from the News: The Roles of Motivation, Attention, and Elaboration.” Advisor: Jack M. McLeod.  
*June 1993:* M.A. (Communication), University of Delaware. Thesis: “Political Participation of the Elderly: The Influence of Community Structure.” Advisor: Douglas M. McLeod.  
*June 1991:* B.A. (Communication), University of Delaware.

## ACADEMIC AWARDS AND HONORS

- January 2014:* Sarah Evans Mattox Faculty Research Award (School of Communication, OSU)  
*February 2009:* Social & Behavioral Sciences Joan N. Huber Faculty Fellow (2009-2011).  
*January 2009:* Nominated for Arts and Science College Student Council Outstanding Teaching Award.  
*October 2008:* University of Delaware Presidential Citation for Outstanding Achievement.  
*August 2007:* AEJMC Krieghbaum Under-40 Award.  
*June 2006:* Best Published Article of 2005 Award, Political Communication division, ICA.  
*August 2005:* Top faculty paper award, CT&M division, AEJMC.  
*August 2003:* Top three faculty paper award, CT&M division, AEJMC.

August 2003: Top three faculty paper award, CT&P division, AEJMC.  
 May, 2003: International Communication Association Young Scholar Award  
 November, 2002: Top faculty paper award (tied), Human Communication Technology Commission, NCA.  
 May 2002: Worcester Prize for Best Article in *International Journal of Public Opinion Research* in 2001 (Scheufele & Eveland, "Perceptions of 'Public Opinion' and 'Public Opinion Expression'").  
 August 2001: Top faculty paper award, MC&S division, AEJMC.  
 August 2001: Top three faculty paper award, MC&S division, AEJMC.  
 May 2001: Faculty Member of the Year award, School of Journalism & Communication, OSU.  
 May 2001: Top three faculty paper award, Information Systems Division, ICA.  
 August 1997: Top three faculty paper award, CT&P Division, AEJMC.  
 August 1997: Top three faculty paper award, CT&M Division, AEJMC.  
 August 1996: Top (#1) student paper award, CT&M Division, AEJMC.  
 August 1996: Top three faculty paper award, CT&M Division, AEJMC.  
 March 1996: College of Letters & Science Teaching Fellow, University of Wisconsin-Madison.  
 February 1996: School of Journalism & Mass Communication nominee for University Dissertator Fellowship, University of Wisconsin-Madison.  
 August 1995: Top (#1) faculty paper award, CT&M Division, AEJMC.  
 August 1995: Top three faculty paper award, CT&M Division, AEJMC.  
 May 1995: Top (#1) faculty paper award, Mass Communication Division, ICA.  
 October 1994: Louise Elizabeth George Fellowship, University of Wisconsin-Madison.  
 August 1994: Top three faculty paper award, CT&M Division, AEJMC.  
 August 1994: Nominated for Student Board Member position on the ICA's Board of Directors.  
 September 1993: Harry Grant Fellowship, University of Wisconsin-Madison.  
 September 1992: University Fellowship, University of Delaware.

## RESEARCH

### Publications:

- Eveland, W. P., Jr., & Garrett, R. K. (in press; anticipated print publication 2017). Communication modalities and political knowledge. In K. H. Jamieson & K. Kenski (Eds.), *The Oxford handbook of political communication*. Available online at: <http://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199793471.001.0001/oxfordhb-9780199793471-e-018?rskey=yAvR5b&result=1>
- Clementson, D. E., & Eveland, W. P., Jr. (2016). When politicians dodge questions: An analysis of presidential press conferences and debates. *Mass Communication & Society, 19*, 411-429.
- Morey, A. C., & Eveland, W. P., Jr. (2016). Measures of political talk frequency: Assessing reliability and meaning. *Communication Methods & Measures, 10*, 51-68.
- Eveland, W. P., Jr., & Hutchens, M. J. (2015). Political knowledge. In W. Donsbach (Ed.), *Concise encyclopedia of communication* (pp. 469-470). Blackwell Publishing Ltd. [https://books.google.com/books?id=X\\_1gBgAAQBAJ&pg=PA469&lpg=PA469&dq=concise+encyclopedia+of+communication+eveland+hutchens&source=bl&ots=2zcZE0kXHU&sig=\\_0oj5aWfI3p1bZo2l2\\_8efgQjSM&hl=en&sa=X&sqi=2&ved=0ahUKEwiNms](https://books.google.com/books?id=X_1gBgAAQBAJ&pg=PA469&lpg=PA469&dq=concise+encyclopedia+of+communication+eveland+hutchens&source=bl&ots=2zcZE0kXHU&sig=_0oj5aWfI3p1bZo2l2_8efgQjSM&hl=en&sa=X&sqi=2&ved=0ahUKEwiNms)

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- Eveland, W. P., Jr., Song, H., & Beck, P. A. (2015). Cultural variations in political discussion and agreement – and their relation with voting turnout. *International Journal of Public Opinion Research*, 27, 461-480.
- Eveland, W. P., Jr., & Schmitt, J. B. (2015). Communication content and knowledge content matters: Integrating manipulation and observation in studying news and discussion learning effects. *Journal of Communication*, 65, 170-191.
- Song, H., & Eveland, W. P., Jr. (2015). The structure of communication networks matters: How network diversity, centrality, and context influence political ambivalence, participation, and knowledge. *Political Communication*, 32, 83-108.
- Eveland, W. P., Jr. (2014). Linking social network analysis to the spiral of silence, coorientation, and political discussion: The intersection of political perceptions and political communication. In W. Donsbach, C. T. Salmon, & Y. Tsfati (Eds.), *The spiral of silence: New perspectives on communication and public opinion* (pp. 119-128). New York: Routledge.
- Eveland, W. P., Jr., & Cooper, K. E. (2013). An integrated model of communication influence on beliefs. *Proceedings of the National Academy of Sciences*, 110(3), 14088-14095.
- Eveland, W. P., Jr., & Hutchens, M. J. (2013). The role of conversation in developing accurate political perceptions: A multilevel social network approach. *Human Communication Research*, 39, 422-444.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2013). Political network size and its antecedents and consequences. *Political Communication*, 30, 371-394.
- Eveland, W. P., Jr., & Kleinman, S. B. (2013). Comparing general and political discussion networks within voluntary organizations using social network analysis. *Political Behavior*, 35, 65-87.
- Hayes, A. F., Matthes, J., & Eveland, W. P., Jr. (2013). Stimulating the quasi-statistical organ: Fear of social isolation motivates the quest for knowledge of the opinion climate. *Communication Research*, 40, 439-462.
- Liu, Y. I., Shen, F., Eveland, W. P., Jr., & Dylko, I. (2013). The impact of news use and news content characteristics on political knowledge and participation. *Mass Communication and Society*, 16, 713-737.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2012). Social networks and political knowledge. In H. A. Semetko & M. Scammell (Eds.), *The SAGE handbook of political communication* (pp. 241-252). Thousand Oaks, CA: Sage.
- Morey, A. C., Eveland, W. P., Jr., & Hutchens, M. J. (2012). The "who" matters: Types of interpersonal relationships and avoidance of political disagreement. *Political Communication*, 29, 86-103.
- Eveland, W. P., Jr., Morey, A. C., & Hutchens, M. J. (2011). Beyond deliberation: New directions for the study of informal political conversation from a communication perspective. *Journal of Communication*, 61, 1082-1103.
- Eveland, W. P., Jr., & Morey, A. C. (2011). Challenges and opportunities of panel designs. In E. P. Bucy & R. L. Holbert (Eds.) *Sourcebook for political communication research: Methods, measures, and analytical techniques* (pp. 19-33). New York: Routledge.
- Hoffman, L. H., & Eveland, W. P., Jr. (2010). Assessing causality in the relationship between community attachment and local news media use. *Mass Communication & Society*, 13,

174-195.

- Shen, F., & Eveland, W. P., Jr. (2010). Testing the intramedia interaction hypothesis: The contingent effects of news. *Journal of Communication*, 60, 364-387.
- Eveland, W. P., Jr., Hutchens, M. J., & Shen, F. (2009). Exposure, attention, or 'use' of news? Assessing aspects of the reliability and validity of a central concept in political communication research. *Communication Methods and Measures*, 3, 223-244.
- Eveland, W. P., Jr., & Hively, M. H. (2009). Political discussion frequency, network size, and "heterogeneity" of discussion as predictors of political knowledge and participation. *Journal of Communication*, 59, 205-224.
- Hively, M. H., & Eveland, W. P., Jr. (2009). Contextual antecedents and political consequences of adolescent political discussion, discussion elaboration, and network diversity. *Political Communication*, 26, 30-47.
- Hutchens, M. J., & Eveland, W. P., Jr. (2009). The long-term impact of high school civics curricula on political knowledge, democratic attitudes and civic behaviors: A multi-level model of direct and mediated effects through communication. *CIRCLE Working Paper #65*. Center for Information & Research on Civic Learning & Engagement. Available online at: [http://www.civicyouth.org/PopUps/WorkingPapers/WP\\_65\\_Eveland.pdf](http://www.civicyouth.org/PopUps/WorkingPapers/WP_65_Eveland.pdf)
- Eveland, W. P., Jr., & Hively, M. H. (2008). Political knowledge. In *The international encyclopedia of communication* (Volume VIII, pp. 3715-3719). Malden, MA: Blackwell.
- Eveland, W. P., Jr., & Glynn, C. J. (2008). Theories on the perception of social reality. In W. Donsbach & M. Traugott (Eds.), *The SAGE handbook of public opinion research* (pp. 155-163). Thousand Oaks, CA: Sage.
- Park, H. S., Eveland, W. P., Jr., & Cudeck, R. (2008). Multilevel modeling: People within groups and contexts. In A. F. Hayes, M. D. Slater, & L. B. Snyder (Eds.), *The Sage sourcebook of advanced data analysis methods for communication research* (pp. 219-246). Thousand Oaks, CA: Sage.
- Eveland, W. P., Jr. (2007). Foreword. In J. Cortese *Internet learning and the building of knowledge*. Youngstown, NY: Cambria Press.
- Eveland, W. P., Jr., & Dylko, I. (2007). Reading political blogs during the 2004 election campaign: Correlates and consequences. In M. Tremayne (Ed.), *Blogging, citizenship and the future of media* (pp. 105-126). New York: Routledge.
- Eveland, W. P., Jr., & Seo, M. (2007). News and politics. In D. Roskos-Ewoldsen & J. Monahan (Eds.), *Communication and social cognition: Theories and methods* (pp. 293-318). Mahwah, NJ: Lawrence Erlbaum.
- Eveland, W. P., Jr., & Thomson, T. (2006). Is it talking, thinking, or both? A lagged dependent variable model of discussion effects on political knowledge. *Journal of Communication*, 56, 523-542.
- Liu, Y.-I., & Eveland, W. P., Jr. (2005). Education, need for cognition, and campaign interest as moderators of news effects on political knowledge: An analysis of the knowledge gap. *Journalism & Mass Communication Quarterly*, 82, 910-929.
- Eveland, W. P., Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2005). Understanding the relationship between communication and political knowledge: A model-comparison approach using panel data. *Political Communication*, 22, 423-446.
- Eveland, W. P., Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2005). Observations on estimation of communication effects on political knowledge and a test of intracommunication mediation. *Political Communication*, 22, 505-509.

- Shah, D. V., Cho, J., Eveland, W. P., Jr., & Kwak, N. (2005). Information and expression in a digital age: Modeling Internet effects on civic participation. *Communication Research*, 32, 531-565.
- \*Winner of Best Article of 2005 Award, Political Communication division, ICA.
- Eveland, W. P., Jr. (2005). Information processing strategies in mass communication research. In S. Dunwoody, L. B. Becker, G. Kosicki, & D. McLeod (Eds.), *The evolution of key mass communication concepts: Honoring Jack McLeod* (pp. 217-248). Cresskill, NJ: Hampton Press.
- Eveland, W. P., Jr. (2004). The effect of political discussion in producing informed citizens: The roles of information, motivation, and elaboration. *Political Communication*, 21, 177-193.
- Eveland, W. P., Jr., Cortese, J., Park, H., & Dunwoody, S. (2004). How Web site organization influences free recall, factual knowledge, and knowledge structure. *Human Communication Research*, 30, 208-233.
- Eveland, W. P., Jr., Marton, K., & Seo, M. (2004). Moving beyond “just the facts”: The influence of online news on the content and structure of public affairs knowledge. *Communication Research*, 31, 82-108.
- Eveland, W. P., Jr. (2003). A “mix of attributes” approach to the study of media effects and new communication technologies. *Journal of Communication*, 53(3), 395-410.
- Eveland, W. P., Jr., Shah, D. V., & Kwak, N. (2003). Assessing causality in the cognitive mediation model: A panel study of motivations, information processing and learning during campaign 2000. *Communication Research*, 30, 359-386.
- Abrams, J. R., Eveland, W. P., Jr., & Giles, H. (2003). The effects of television on group vitality: Can television empower nondominant groups? In P. J. Kalbfleisch (Ed.), *Communication yearbook #27* (pp. 193-219). Mahwah, NJ: Lawrence Erlbaum.
- Eveland, W. P., Jr., & Shah, D. V. (2003). The impact of individual and interpersonal factors on perceived news media bias. *Political Psychology*, 24, 101-117.
- Eveland, W. P., Jr., Seo, M., & Marton, K. (2002). Learning from the news in campaign 2000: An experimental comparison of TV news, newspapers and online news. *Media Psychology*, 4, 352-378.
- Nathanson, A. I., Eveland, W. P., Jr., Park, H., & Paul, B. (2002). Perceived media influence and efficacy as predictors of caregivers’ protective behaviors. *Journal of Broadcasting & Electronic Media*, 46, 385-410.
- Eveland, W. P., Jr. (2002). News information processing as mediator of the relationship between motivations and political knowledge. *Journalism & Mass Communication Quarterly*, 79, 26-40.
- Eveland, W.P., Jr. (2002). The impact of news and entertainment media on perceptions of social reality. In J. P. Dillard & M. Pfau (Eds.), *The persuasion handbook: Developments in theory and practice* (pp. 691-727). Thousand Oaks, CA: Sage.
- Eveland, W. P., Jr., & Dunwoody, S. (2002). An investigation of elaboration and selective scanning as mediators of learning from the Web versus print. *Journal of Broadcasting & Electronic Media*, 46, 34-53.
- Eveland, W. P., Jr. (2001). The cognitive mediation model of learning from the news: Evidence from non-election, off-year election, and presidential election contexts. *Communication Research*, 28, 571-601.
- Eveland, W. P., Jr. (2001, April). On the bias: Is political coverage slanted — or is it all in your head? *Ohio State Alumni Magazine*, 24-27.

- Eveland, W.P., Jr., & Dunwoody, S. (2001). Applying research on the uses and cognitive effects of hypermedia to the study of the World Wide Web. In W. B. Gudykunst (Ed.), *Communication yearbook #25* (pp. 79-113). Mahwah, NJ: Lawrence Erlbaum.
- Eveland, W. P., Jr., & Dunwoody, S. (2001). User control and structural isomorphism or disorientation and cognitive load? Learning from the Web versus print. *Communication Research*, 28, 48-78.
- McLeod, D.M., Detenber, B.H., & Eveland, W.P., Jr. (2001). Behind the third-person effect: Differentiating perceptual processes for self and other. *Journal of Communication*, 51(4), 678-695.
- Moy, P., Scheufele, D.A., Eveland, W.P., Jr., & McLeod, J.M. (2001). Support for the death penalty and rehabilitation: Question artifact or communication effect? *Journal of Applied Social Psychology*, 31, 2230-2255.
- Scheufele, D.A., & Eveland, W.P., Jr. (2001). Perceptions of 'public opinion' and 'public' opinion expression. *International Journal of Public Opinion Research*, 13, 25-44.  
\*Winner of Worcester Prize for Best Article in *International Journal of Public Opinion Research* in 2001.
- Eveland, W.P., Jr., & Dunwoody, S. (2000). Examining information processing on the World Wide Web using think aloud protocols. *Media Psychology*, 2, 219-244.
- Eveland, W.P., Jr., & Scheufele, D.A. (2000). Connecting news media use with gaps in knowledge and participation. *Political Communication*, 17, 215-237.
- Eveland, W.P., Jr., & McLeod, D.M. (1999). The effects of social desirability on perceived media impact: Implications for third-person perceptions. *International Journal of Public Opinion Research*, 11, 315-333.
- Eveland, W.P., Jr., & Dunwoody, S. (1999). *Using hypermedia research to advance the study of learning on the World Wide Web*. (Research Monograph No. 15). Madison, WI: University of Wisconsin-Madison, National Institute for Science Education.
- Eveland, W.P., Jr., Nathanson, A.I., Detenber, B.H., & McLeod, D.M. (1999). Rethinking the social distance corollary: Perceived likelihood of exposure and the third-person perception. *Communication Research*, 26, 275-302.
- Eveland, W.P., Jr., McLeod, J.M., & Horowitz, E.M. (1998). Communication and age in childhood political socialization: An interactive model of political development. *Journalism & Mass Communication Quarterly*, 75, 699-718.
- Eveland, W.P., Jr., & Dunwoody, S. (1998). Users and navigation patterns of a science World Wide Web site for the public. *Public Understanding of Science*, 7, 285-311.
- Eveland, W.P., Jr., & Dunwoody, S. (1998). Surfing the Web for science: Early data on the users and uses of The Why Files. *NISE Brief* 2(2).
- McLeod, J.M., Eveland, W.P., Jr., & Horowitz, E.M. (1998). Going beyond adults and voter turnout: Evaluating a socialization program involving schools, family, and media. In T.J. Johnson, C.E. Hays, & S.P. Hays (Eds.) *Engaging the public: How government and the media can reinvigorate American democracy* (pp. 195-205). Lanham, MD: Rowman & Littlefield.
- Eveland, W.P., Jr. (1997). Interactions and nonlinearity in mass communication: Connecting theory and methodology. *Journalism & Mass Communication Quarterly*, 74, 400- 416.
- McLeod, D.M., Eveland, W.P., Jr., & Nathanson, A.I. (1997). Support for censorship of violent and misogynic rap lyrics: An analysis of the third-person effect. *Communication Research*, 24, 153-174.

\*Reprinted in W. Vesterman (Ed.) *Reading and writing short arguments*, 3<sup>rd</sup> ed. Mountain View, CA: Mayfield Publishing Company, 1998.

\*Reprinted in W. Vesterman (Ed.) *Reading and writing short arguments*, 4<sup>th</sup> ed. Boston: McGraw-Hill, 2003.

- Eveland, W. P., Jr. (1996). Gladys Engel Lang. In N. Signorielli (Ed.) *Women in communication: A biographical sourcebook* (pp. 254-263). Westport, CT: Greenwood Press.
- McLeod, J.M., Daily, C., Guo, Z., Eveland, W.P., Jr., Bayer, J., Yang, S., & Wang, H. (1996). Community integration, local media use, and democratic processes. *Communication Research*, 23, 179-209.
- Pfau, M., & Eveland, W.P., Jr. (1996). Influence of traditional and non-traditional news media in the 1992 election campaign. *Western Journal of Communication*, 60, 214-232.
- Chaffee, S., Pan, Z., McLeod, J. with Moon, Y., McDevitt, M., Eveland, W.P., & Horowitz, E. (1995). *Effects of Kids Voting San Jose: A quasi-experimental evaluation*. Final report to the Policy Study Center of the Annenberg School for Communication, University of Pennsylvania.
- Eveland, W. P., Jr., McLeod, D. M., & Signorielli, N. (1995). Actual and perceived U.S. public opinion: The spiral of silence during the Persian Gulf War. *International Journal of Public Opinion Research*, 7, 91-109.
- Eveland, W. P., Jr., McLeod, D. M., & Nathanson, A. I. (1994). Reporters vs. undecided voters: An analysis of the questions asked during the 1992 presidential debates. *Communication Quarterly*, 42, 390-406.
- \*Reprinted in J. K. Muir, T. Robertson, & L. Gring-Pemble (Eds.), *Readings on political communication*. State College, PA: Strata Publishing, 2007.
- McLeod, D. M., Eveland, W. P. Jr., & Signorielli, N. (1994). Conflict and public opinion: Rallying effects in the Gulf War. *Journalism Quarterly*, 71, 22-33.
- Pfau, M. & Eveland, W. P., Jr. (1994). Debates versus other communication sources: The pattern of information and influence. In D. Carlin & M. S. McKinney (Eds.), *The 1992 presidential debates in focus* (pp. 155-173). New York: Praeger.

#### Convention Papers and Invited Talks:

- Long, J. A., Eveland, W. P., Jr., & Slater, M. D. (2017, May). *Partisan media selectivity and partisan identity threat: The role of social and geographic context*. Presented to the Political Communication division of ICA, San Diego, CA.
- Eveland, W. P., Jr. (2016, October) *Democratic attitudes in the U.S. and Latin America: What role for political communication?* Presented to the VII Congreso Latinoamericano World Association for Public Opinion Research regional conference in Monterrey, Mexico.
- Eveland, W. P., Jr. (2016, October). *Information provision, deliberation, advocacy, and mobilization in an era of social media*. Keynote talk, VII Congreso Latinoamericano WAPOR. (7<sup>th</sup> Latin American Congress, World Association for Public Opinion Research). Monterrey, Mexico.
- Eveland, W. P., Jr. (2016, September). *Signs of the American political apocalypse? Support for democracy in 2012 and its implications for 2016*. Presented to the World Association for Public Opinion Research regional conference on Survey Research and the Study of Social and Cultural Change in Moscow, Russia.
- Eveland, W. P., Jr., Appiah, O., & Beck, P. A. (2016, June). *Scratching below the core network surface: Capturing hidden exposure to political disagreement and difference*. Presented

- to the 9<sup>th</sup> annual Political Networks (PolNet) conference, St. Louis, MO.
- Eveland, W. P., Jr., & Appiah, O. (2015, November). *A national conversation about race? Political discussion across lines of racial difference*. Presented to the Midwest Association for Public Opinion Research, Chicago, IL.
- Long, J. A., & Eveland, W. P., Jr. (2015, November). *The political and moral relevance of popular music: Matching worldviews with lyrical content*. Presented to the Midwest Association for Public Opinion Research, Chicago, IL.
- Clementson, D. E., & Eveland, W. P., Jr. (2015, November). *When presidents want to dodge the question: An analysis of presidential press conferences and televised debates*. Presented to the Political Communication division of the National Communication Association, Las Vegas.
- Kleinman, S. B., & Eveland, W. P., Jr. (2015, November). *Communicating politics without talking: How people infer political preferences using limited visual information*. Presented to the Communication and Social Cognition division of the National Communication Association, Las Vegas.
- Eveland, W. P., Jr., Song, H., & Hutchens, M. J. (2015, June). *What 'don't know' causes us to not know about accuracy in political perceptions in network data*. Paper presented to the 2015 PolNet Conference, Portland, OR.
- Clementson, D. E., & Eveland, W. P., Jr. (2015, May). *When presidents want to dodge the question: A quantitative content analysis of press conferences, 2000-2014*. Presented to the Political Communication division of ICA.
- Morey, A. C., & Eveland, W. P., Jr. (2015, May). *Measures of political conversation frequency: Assessing reliability and meaning*. Presented to the Political Communication division of ICA.
- Eveland, W. P., Jr., & Trepte, S. (2014, May). *Elaborating on elaboration: How to grasp what newsreaders think and learn while discussing politics*. Presented to the Political Communication division of ICA.
- Hutchens, M. J., Eveland, W. P., Jr., Morey, A. C., & Sokhey, A. (2014, May). *Dissecting heterogeneity in political discussion networks: The critical role of discussion with people holding extreme views*. Presented to the Political Communication division of ICA.
- Gleason, S. A., McClurg, S. D., Eveland, W., & Song, H. (2014, April). *The structural and personal determinants of political agreement in interest groups*. Presented to the 2014 annual meeting of the Midwest Political Science Association.
- Eveland, W. P., Jr., Song, H., & Beck, P. A. (2014, January). *Cultural variations in political discussion and agreement – and their relation with voting*. Presented to the Political Networks section of the Southern Political Science Association, New Orleans, LA.
- Beck, P. A., & Eveland, W. P., Jr. (2013, September). *How much an “echo chamber”? Network partisanship and partisan polarization in the U.S. presidential elections*. Presented to the European Consortium for Political Research, Bordeaux, France.
- Eveland, W. P., Jr., & Hutchens, M. J. (2013, June). *The role of conversation in developing accurate political perceptions: A multilevel social network approach*. Presented to the Political Communication division of ICA, London.
- Song, H., & Eveland, W. P., Jr. (2013, June). *The structure of communication networks matters: How network diversity, centrality, and context influence political ambivalence, participation, and knowledge*. Presented to the Political Communication division of ICA, London.



- Eveland, W. P., Jr., & Hutchens, M. J. (2012, June). *The political coorientation of young adults in voluntary associations and its relation with conversation*. 5<sup>th</sup> Annual Political Networks Conference & Workshops, Boulder, CO.
- Eveland, W. P., Jr. (2012, May). *Effects of mass media on knowledge and beliefs: How do mass media (across different channels and contexts) influence the public?* Invited lecture as part of the Sackler Colloquia on The Science of Science Communication, National Academy of Sciences, Washington, D.C.
- Eveland, W. P., Jr. (2011, September). *Political perceptions and interactions of young adults in voluntary organizations: Exploring coorientation using social network analysis*. Invited talk to the Changing Styles of Citizenship: Communication, Media and Civic Engagement workshop, Örebro University, Stockholm, Sweden.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2011, May). *What's all the hubbub about hubs? Identifying political discussion network hubs and their characteristics*. Presented to the Political Communication division, ICA.
- Hayes, A. F., Matthes, J., & Eveland, W. P., Jr. (2011, May). *Stimulating the quasi-statistical organ: Fear of social isolation motivates the quest for knowledge of the opinion climate*. Presented to the Mass Communication division, ICA.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2011, January). *Social networks and political knowledge*. Paper presented at Southern Political Science Association.
- Eveland, W. P., Jr., & Kleinman, S. B. (2010, November). *Differentiating the general and political discussion networks of bounded groups using social network analysis*. Presented to MAPOR.
- Eveland, W. P., Jr., Morey, A. C., Tchernev, J., & Landreville, K. (2010, November). *The who, what, when, where, how, and why of informal political conversations in the United States*. Presented to MAPOR.
- Eveland, W. P., Jr. (2010, September). *Moving beyond standard practice in the study of informal political discussion*. Invited talk: ASCoR Lecture at the Amsterdam School for Communication Research, Amsterdam, The Netherlands.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2009, November). *Political coorientation in social networks*. Presented to MAPOR.
- Morey, A. C., Hutchens, M. J., & Eveland, W. P., Jr. (2009, November). *The influence of interpersonal relationship strength on political similarity and avoidance of disagreement*. Presented to MAPOR.
- Eveland, W. P., Jr., Morey, A. C., & Hively, M. H. (2009, August). *Beyond deliberation: New directions for the study of informal political conversation from a communication perspective*. Presented to the CTM division, AEJMC.
- Morey, A. C., Eveland, W. P., Jr., & Hively, M. H. (2009, August). *What drives political discussion: The influence of social, informational, and epistemic motivations*. Presented to the CTM division, AEJMC.
- Hively, M. H., & Eveland, W. P., Jr. (2009, August). *The long-term impact of high school civics curricula on political knowledge, democratic attitudes and civic behaviors: A multi-level model of direct and mediated effects through communication*. Paper presented to the MC&S division, AEJMC.
- Eveland, W. P., Jr., Hively, M. H., & Morey, A. C. (2009, May). *Discussing measures of political discussion: An evaluation of the measurement of network size, agreement, and disagreement and implications for inferences*. Presented to the Political Communication

- division of ICA, Chicago, IL.
- Eveland, W. P., Jr., & Shen, F. (2008, November). *Measuring political knowledge structures: The stability and correlates of a measure of knowledge structure density*. Presented to MAPOR, Chicago, IL.
- Eveland, W. P., Jr., Morey, A. C., & Hively, M. H. (2008, August). *Distinguishing dimensions of political discussion using demographic, media use, political and personality variables*. Paper presented to the CTM division of AEJMC, Chicago.
- Hayes, A. F., Matthes, J., Hively, M. H., & Eveland, W. P., Jr. (2008, August). *In search of the opinion climate: A new (and novel) test of spiral of silence theory*. Paper presented to the CTM division of AEJMC, Chicago.
- Hively, M. H., & Eveland, W. P., Jr. (2008, August). *Contextual antecedents and political consequences of adolescent political discussion, discussion elaboration, and network diversity: A longitudinal study*. Paper presented to the CTM division of AEJMC, Chicago.
- Eveland, W. P., Jr. (2008, April). *Knowledge structure, social structure, and media structure: Connecting communication and cognition*. Invited presentation to the Center for the Study of Political Psychology, University of Minnesota.
- Eveland, W. P., Jr., Hively, M. H., & Shen, F. (2007, November). *Exposure, attention, or "use" of news? Validating measurement of a central concept in political communication and public opinion research*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., Thomson, T., Hoffman, L., & Hively, M. H. (2007, August). *The importance of the home environment: Predicting adolescent political communication behaviors from parental communication behaviors*. Paper presented to the CTM division of AEJMC, Washington, D.C.
- Eveland, W. P., Jr., & Dylko, I. (2006, November). *Questioning the assumption of uniform effects of the news media: The moderating role of community and newspaper characteristics*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., & Hively, M. H. (2006, November). *Political discussion frequency, network size, and "heterogeneity" of discussion as predictors of political knowledge and participation*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr. (2006, August). *The benchwarmers hit a home run: Non-traditional political communication effects in 2004*. Paper presented to the CTM division of AEJMC, San Francisco, CA.
- Eveland, W. P., Jr. *Reading political blogs during the 2004 election campaign: Correlates and consequences*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., & Liu, Y.-I. (2005, August). *Multilevel models of the impact of news use and news content characteristics on political knowledge and participation*. Paper presented to the MC&S division of AEJMC.
- Eveland, W. P., Jr., & Scheufele, D. A. (2005, August). *A test of competing models of the non-additive effects of political discussion and news media use on political knowledge*. Paper presented to the CT&M division of AEJMC. **Top Faculty Paper Award**
- Eveland, W. P., Jr., & Thomson, T. (2005, August). *Is it talking, thinking, or both? A lagged dependent variable model of discussion effects on political knowledge*. Paper presented to the CT&M division of AEJMC.
- Liu, Y.-I., & Eveland, W. P., Jr. (2004, November). *Newspaper and TV news use as moderators*

- of knowledge gaps in the 2000 campaign.* Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., Cortese, J., & Seo, M. (2004, August). *The influence of communication modality, prior news exposure, and anticipated communication on the nature of local public affairs discussion.* Paper presented to the CTM division at the annual meeting of AEJMC, Toronto, Canada.
- Seo, M., Cortese, J., & Eveland, W. P., Jr. (2004, August). *Online news, issue discussion and issue importance: Individual level agenda-setting study.* Paper presented to the CTM division at the annual meeting of AEJMC, Toronto, Canada.
- Eveland, W. P., Jr., Seo, M., Cortese, J., Cai, L., Wang, Z., Thomson, T., Seitman, R., & Sipos, I. (2004, May). *News use, discussion, and knowledge of local public affairs: An experimental and observational study.* Paper presented to the Political Communication division at the annual meeting of the ICA, New Orleans, LA.
- Hoffman, L. H., & Eveland, W. P., Jr. (2004, May). *A panel study of community attachment and local news media use.* Paper presented to the Mass Communication division at the annual meeting of the ICA, New Orleans, LA.
- Wang, Z., Eveland, W. P., Jr., & Cortese, J. (2004, May). *Testing the spiral of silence in the context of computer-mediated communication.* Paper presented to the Political Communication division at the annual meeting of the ICA, New Orleans, LA.
- Williams, A., Kwak, N., Shah, D. V., & Eveland, W. P., Jr. (2004, May). *Building trust: Examining direct and interactive influences of social integration and local TV news viewing.* Paper presented to the Political Communication division at the annual meeting of the ICA, New Orleans, LA.
- Wang, Z., Eveland, W. P., Jr., Seo, M., & Cortese, J. (2004, May). *Coorientation in two communication contexts: Examining the effect of discussion on the accuracy of perception of others.* Paper presented at the annual meeting of AAPOR, Phoenix, AZ.
- Seo, M., & Eveland, W. P., Jr. (2004, April). *Innovations in conceptualizing and operationalizing knowledge structure for the study of political communication.* Paper presented to the conference on Voice and Citizenship: Rethinking Theory and Practice in Political Communication, Seattle, WA.
- Eveland, W. P., Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2003, August). *Understanding the relationship between news use and political knowledge: A model-comparison approach using panel data.* Paper presented to the CT&M division at the annual meeting of AEJMC, Kansas City, MO. **Top Three Faculty Paper Award.**
- Shah, D. V., Cho, J., Eveland, W. P., Jr., & Kwak, N. (2003, August). *Political talk and political messaging: Models of mediated information effects on civic engagement.* Paper presented to the CTP division of AEJMC, Kansas City, MO. **Top Three Faculty Paper Award.**
- Eveland, W. P., Jr. (2003, May). *The effect of political discussion in producing informed citizens: The roles of information, motivation, and elaboration.* Paper presented to the Political Communication division at the annual meeting of the ICA, San Diego, CA.
- Keum, H., Rojas, H., Cho, J., Shah, D. V., Eveland, W. P., Jr., & Kwak, N. (2003, May). *Rethinking the virtuous circle: Reciprocal relationships of news media use with civic and political participation.* Paper presented at the annual meeting of the AAPOR, Nashville, TN.
- Shah, D.V., Rojas, H., Yoon, S., Eveland, W. P., Jr., & Kwak, N. (2003, May). *Trust and engagement: Assessing causality in the "virtuous cycle."* Paper presented at the annual

- meeting of the AAPOR, Nashville, TN.
- Shah, D. V., Schmierbach, M., Eveland, W. P., Jr., & Kwak, N. (2003, May). *Election 2000, civic culture, and media: Media mobilization and demobilization*. Paper presented at the annual meeting of the AAPOR, Nashville, TN.
- Eveland, W. P., Jr. (2003, April). *Evaluating The Why Files for NISE/NSF*. Invited presentation to the Assessment and Evaluation Workshop, College of Letters & Science, University of Wisconsin-Madison.
- Shah, D. V., Cho, J., Eveland, W. P., Jr., & Kwak, N. (2003, April). *Online and offline pathways to participation: Cross-sectional and panel models of communication effects on civic engagement*. Paper presented to the Midwest Political Science Association, Chicago, IL.
- Eveland, W. P., Jr., Cortese, J., Park, H., & Dunwoody, S. (2002, November). *How Web site organization influences free recall, factual knowledge, and knowledge structure*. Paper presented to the Human Communication and Technology Commission of NCA, New Orleans, LA. **Top (tied) Faculty Paper Award.**
- Eveland, W. P., Jr., Eastin, M., Marton, K., Liu, K., & Cai, L. (2002, November). *Non-response bias, context dependency, social desirability, and response set: An experimental comparison of Web vs. telephone surveys*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr. (2002, August). *Communication research and IRBs: From reasonable scrutiny to complete absurdity*. Invited presentation for CT&M panel on IRBs.
- Eveland, W. P., Jr. (2002, August). *A 'mix of attributes' approach to the study of media effects and new communication technologies*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Miami Beach, FL.
- Eveland, W. P., Jr., Marton, K., & Seo, M. (2002, July). *The influence of online news on the content and structure of public affairs knowledge*. Paper presented to the Information Systems division at the annual meeting of the ICA, Seoul, Korea.
- Kwak, N., Shah, D. V., & Eveland, W. P., Jr. (2002, July). *Civic retention or civic attrition: Over-time effects of informal associations, communication behaviors, and trust among volunteers*. Paper presented to the Mass Communication division at the annual meeting of the ICA, Seoul, Korea.
- Cai, L., Eastin, M., Eveland, W. P., Jr., Liu, K., & Marton, K. (2002, May). *Nonresponse bias, context dependency, social desirability, and response set in Web vs. telephone survey administration: What we found, why we found it, and what another study could tell us*. Invited talk, Center for Survey Research colloquium, OSU.
- Eveland, W. P., Jr., & Shah, D. V. (2001, November). *Media exposure and information processing as predictors of concern about victimization and support for the death penalty*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Nathanson, A. I., Eveland, W. P., Jr., Park, H., & Paul, B. (2001, November). *Perceived media influence and efficacy as predictors of parental protective behaviors*. Presented to the Mass Communication division of the NCA.
- Eveland, W. P., Jr. (2001, September). *A "media effects" approach to the study of communication technologies*. Invited talk, Department of Communication, Cornell University
- Eveland, W. P., Jr., Seo, M., & Marton, K. (2001, August). *Learning from the news in campaign 2000: An experimental comparison of TV news, newspapers and online news*. Paper presented to the MC&S division at the annual meeting of the AEJMC, Washington, D.C.

**Top Three Faculty Paper Award.**

- Eveland, W. P., Jr., Shah, D. V., & Kwak, N. (2001, August). *Assessing causality: A panel study of motivations, information processing and learning during campaign 2000*. Paper presented to the MC&S division at the annual meeting of the AEJMC, Washington, D.C. **Top Three Faculty Paper Award.**
- Eveland, W. P., Jr. (2001, August). Invited panelist on panel "MM 102: Job Talks for Media Studies Scholars" for the Graduate Education interest group and International Communication division, AEJMC.
- Eveland, W. P. Jr. (2001, May). *Testing the cognitive mediation model of learning from the news during the 1996 presidential election*. Paper presented to the Political Communication division at the annual meeting of the ICA, Washington, D.C.
- Eveland, W. P., Jr., & Dunwoody, S. (2001, May). *An investigation of the cognitive mediators and moderators of learning from the Web versus print*. Paper presented to the Information Systems division at the annual meeting of the ICA, Washington, D.C. **Top Three Faculty Paper Award.**
- Eveland, W. P., Jr., & Shah, D. V. (2001, May). *The impact of interpersonal communication environment on perceived news media bias during election 2000*. Paper presented at the annual meeting of the AAPOR, Montreal, Canada.
- Abrams, J.R., & Eveland, W.P., Jr. (2000, November). *The role of mass media in intergroup relations*. Paper presented to the International and Intercultural division of the NCA, Seattle, WA.
- Timiraos, A., & Eveland, W. P., Jr. (2000, November). *Variations in prominence of news story types in Web and print newspapers*. Paper presented at the annual meeting of MAPOR, Chicago.
- Eveland, W. P., Jr. (2000, August). *News information processing as mediator between motivations and public affairs knowledge*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Phoenix, AZ.
- Eveland, W. P., Jr. (2000, August). *Online resources for teaching research methods*. Invited talk to CT&M and CT&P divisions at the annual meeting of the AEJMC, Phoenix, AZ.
- Eveland, W. P., Jr., & Dunwoody, S. (2000, June). *A test of competing hypotheses about the impact of the World Wide Web versus traditional print media on learning*. Paper presented to the Information Systems division at the annual meeting of ICA, Acapulco, Mexico.
- Eveland, W. P., Jr., & Scheufele, D. (2000, May). *The articulation and activation functions of mass media*. Paper presented at the annual meeting of the AAPOR, Portland, OR.
- Eveland, W.P., Jr. (1999, August). *The Internet and society*. Summer Transition Enhancement Program, University of California at Santa Barbara.
- Eveland, W.P., Jr., & Dunwoody, S. (1999, August). *Examining information processing on the World Wide Web using think aloud protocols*. Paper presented to the CT&P division at the annual meeting of the AEJMC, New Orleans, LA.
- McLeod, D.M., Detenber, B.H., & Eveland, W.P., Jr. (1999, August). *Behind the third-person effect: How people generate media impact assessments and link them to support for censorship*. Paper presented to the CT&M division at the annual meeting of the AEJMC, New Orleans, LA.
- Eveland, W.P., Jr., & McLeod, D.M. (1999, May). *The effects of social desirability on perceived media impact: Implications for third-person perceptions*. Paper presented to the Mass

- Communication division at the annual meeting of the ICA, San Francisco.
- Eveland, W.P., Jr. (1999, May). *A review and integration of social reality perception research from public opinion, communication, sociology, and psychology*. Paper presented at the annual meeting of the AAPOR, St. Petersburg, FL.
- Scheufele, D.A., & Eveland, W.P., Jr. (1999, May). *Perceptions of 'public opinion' and 'public' opinion expression*. Paper presented at the annual meeting of the AAPOR, St. Petersburg, FL.
- Eveland, W.P., Jr. (1999, March). *Communication and age in political socialization: An interactive model of political development*. Invited lecture, Interdisciplinary Program in Human Development, University of California, Santa Barbara.
- Detenber, B.H., Nathanson, A.I., Eveland, W.P., Jr., & McLeod, D.M. (1998, November). *Rethinking the social distance corollary: Perceived likelihood of exposure and the third person perception*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.
- Eveland, W.P., Jr. (1998, August). *The cognitive mediation model: A framework for studying learning from the news with survey methods*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Baltimore, MD.
- Eveland, W.P., Jr. (1998, August). *Empirically evaluating "The Why Files" science Web magazine*. Invited talk to Science Communication Interest Group and Visual Communication division at the annual meeting of the AEJMC, Baltimore, MD.
- Eveland, W.P. Jr. (1998, August). *A multi-method approach to identifying the uses and effects of the Web*. Invited talk to the CT&M and the CT&P divisions at the annual meeting of the AEJMC for the annual conference, Baltimore, MD.
- Eveland, W.P., Jr., & Scheufele, D.A. (1998, April). *Communication effects gaps: Putting together the pieces of the puzzle*. Paper presented to the Mass Media and Political Communication division at the annual meeting of the MPSA.
- Eveland, W.P., Jr., & Dunwoody, S. (1997, October). *Communicating science to the public via 'The Why Files' World Wide Web site*. Paper presented to the International Conference on the Public Understanding of Science and Technology, Chicago, IL.
- Eveland, W.P., Jr. (1997, August). *Division of labor and division of credit between mentor and mentee*. Invited talk at panel discussion on "Lies, lying and being lied to: The ethical dilemmas of research practice, co-authorship and funding objectives" at the annual meeting of the AEJMC, Chicago, IL.
- Eveland, W.P., Jr., & Dunwoody, S. (1997, August). *Applying research on the uses and effects of hypermedia to the study of the World Wide Web*. Paper presented to the CT&P division at the annual meeting of the AEJMC, Chicago, IL. **Top Three Faculty Paper Award.**
- McLeod, J.M., Scheufele, D.A., Eveland, W.P., Jr., Moy, P., Horowitz, E.M., & Yang, S. (1997, August). *The process of political thinking: Examining predictors of conceptual knowledge during the 1996 presidential campaign*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Chicago, IL. **Top Three Faculty Paper Award.**
- Eveland, W.P., Jr. (1997, May). *Motivation, information processing, and learning from the news: Toward a synthesis of paradigms*. Paper presented to the Mass Communication division at the annual meeting of the ICA, Montreal, Quebec.
- Eveland, W.P., Jr. (1996, August). *Interactions and non-linearity in mass communication: Connecting theory and methodology*. Paper presented to the CT&M division at the

- annual meeting of the AEJMC, Anaheim, CA. **Top (#1) Student Paper Award.**
- Eveland, W.P., Jr., McLeod, J.M., & Horowitz, E.M., with Chaffee, S.H., McDevitt, Moon, Y., & Pan, Z. (1996, August). *Communication and age in childhood political socialization: An interactive model of political development*. Paper presented to the Mass Communication and Society division at the annual meeting of the AEJMC, Anaheim, CA.
- McLeod, J.M., Eveland, W.P., Jr., Moy, P., Scheufele, D., Yang, S., Horowitz, E.M., Guo, Z., & Zhong, M. (1996, August). *Is what we see what they get? Probing the processes of media effects on support for crime policy proposals*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Anaheim, CA. **Top Three Faculty Paper Award.**
- Chaffee, S.H., Moon, Y., & McDevitt, M. with McLeod, J., Eveland, W.P., Horowitz, E.M., and Pan, Z. (1996, May). *Immediate and delayed effects of an intervention in political socialization: A disequilibrium-restabilization model*. Paper presented to the Political Communication division at the annual meeting of the ICA, Chicago, IL.
- McDevitt, M., Chaffee, S.H., Moon, Y. with McLeod, J., Eveland, W.P., Horowitz, E.M., & Pan, Z. (1996, May). *Closing gaps between rich and poor: Effects of an experimental curriculum on political socialization*. Paper presented to the Instructional and Developmental Communication division at the annual meeting of the ICA, Chicago, IL.
- McLeod, D.M., Eveland, W.P., Jr., & Nathanson, A.I. (1996, May). *Support for censorship of violent and misogynic rap lyrics: An analysis of the third-person effect*. Paper presented to the Political Communication division at the annual meeting of the ICA, Chicago, IL.
- McLeod, J.M., Sotirovic, M., Eveland, W.P., Jr., Guo, Z., Horowitz, E.M., Moy, P., & Daily, K. (1996, May). *Let the punishment fit the (perceptions of) crime: Effects of local television news on evaluations of crime policy proposals*. Paper presented to the Mass Communication division at the annual meeting of the ICA, Chicago, IL.
- Moy, P., Scheufele, D.A., Eveland, W.P., Jr., & McLeod, J.M. (1996, May). *Artifact or effect? Cognitions about and attitudes toward the death penalty and rehabilitation*. Paper presented at the annual meeting of the AAPOR, Salt Lake City, UT.
- Pfau, M. & Eveland, W. P., Jr. (1996, May). *The influence of traditional and nontraditional news media in the initial phase of a presidential election campaign on voters' perceptions of candidates during the initial and final phases of the campaign*. Paper presented to the Political Communication division at the annual meeting of the ICA, Chicago, IL.
- McLeod, J.M., Guo, Z., Horowitz, E.M., Eveland, W.P., & Karas, V. (1995, November). *The impact of media use on people's crime prevention behaviors*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- McLeod, J.M., Daily, K., Eveland, W., Guo, Z., Culver, K., Kurpius, D., Moy, P., Horowitz, E., & Zhong, M. (1995, August). *The synthetic crisis: Media influences on perceptions of crime*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Washington, DC. **Top (#1) Faculty Paper Award.**
- McLeod, J.M., Eveland, W.P., Horowitz, E. with Pan, Z., Chaffee, S.H., Moon, Y., & McDevitt, M. (1995, August). *Learning to live in a democracy: The interdependence of family, schools and media*. Paper presented to the MC&S division at the annual meeting of the AEJMC conference, Washington, DC.
- Chaffee, S.H., Moon, Y. & McDevitt, M. with Pan, Z., McLeod, J.M., Eveland, W.P., & Horowitz, E. (1995, August). *Stimulation of communication: Reconceptualizing the study of political socialization*. Paper presented to the CT&M division at the annual meeting of

- the AEJMC, Washington, DC. **Top Three Faculty Paper Award.**
- Eveland, W.P., Jr. & McLeod, J. M. (1995, May) *The informational role of processing strategies for campaign news: Beyond simple exposure and attention*. Paper presented to the Mass Communication Division at the annual meeting of the ICA, Albuquerque, NM. **Top (#1) Faculty Paper Award.**
- McLeod, J.M., Horowitz, E.M., & Eveland, W.P., Jr. with Pan, Z., Chaffee, S.H., Moon, Y., & McDevitt, M. (1995, May). *Socialization to citizenship values*. Report presented to the Kids Voting USA convention, Phoenix, AZ.
- McLeod, J. M., Guo, Z., Daily, K. & Eveland, W. (1994, November). *Community issues and civic attitudes: The influence of public perceptions of local news media functions*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- McLeod, J. M., Daily, K. A., Guo, Z., Eveland, W.P., Bayer, J., Yang, S., & Wang, H. (1994, August). *Community integration, local media use and democratic processes*. Presented to the CT&M Division at the annual meeting of the AEJMC, Atlanta, GA. **Top Three Faculty Paper Award.**
- McLeod, J., Daily, K., Guo, Z., Eveland, W., & Bayer, J. (1994, May). *Investigating perceptions of crime as the most serious local issue: The effects of community and media use*. Presented at the annual meeting of the AAPOR, Danvers, MA.
- Eveland, W.P., Jr., McLeod, D. M., & Nathanson, A. I. (1993, November). *The debate debate: The impact of debate format on questions asked in the 1992 presidential debates*. Presented at the annual meeting of the SCA, Miami Beach, FL.
- Eveland, W.P., Jr., McLeod, D. M., and Signorielli, N. (1993, May). *Behind the lines: An analysis of public support for the Persian Gulf War*. Presented to the Mass Communication division at the annual meeting of the ICA, Washington, D.C.
- McLeod, D. M., Perse, E. M., Signorielli, N., Courtright, J. A., & Eveland, W.P., Jr. (1992, May). *Conflict and public opinion: The impact of the Persian Gulf War on public hostility toward mass media and protesters*. Presented at the annual meeting of the AAPOR, St. Petersburg, FL.

#### Funding and Funding Applications:

- July 2014 – June 2015: “Consolidating the Comparative National Elections Project.” Mershon Center for International Security Studies. \$11,000 (with Richard Gunther, Paul Beck, and Erik Nisbet)
- July 2013 – June 2014: “The Fourth Wave of Democratization and the Comparative National Elections Project: The ‘Arab Spring’ in Comparative Perspective.” Mershon Center for International Security Studies. \$27,250 (with Richard Gunther, Paul Beck, and Erik Nisbet)
- July 2012 – June 2013: “Values, Identities, Electoral Conflict, and Democratic Support in Europe, Asia, Africa, and the Americas: Finalizing CNEP III and Launching CNEP IV.” Mershon Center for International Security Studies. \$23,177 (with Richard Gunther and Paul Beck)
- July 2010 - June 2011: “Understanding Informal Political Discussions of U.S. National Security.” Mershon Center for International Security Studies. \$28,000
- May 2006-May 2008: “The Long-Term Impact of High School Civics Curriculum on Political Knowledge, Democratic Attitudes, and Civic Behaviors: A Multi-Level Model of Direct and Mediated Effects Through Communication.” Center for Information and Research on



Civic Learning and Engagement (CIRCLE), \$68,000.  
 December 2004 – December 2005: “Evaluation Research on Effectiveness of Kids Voting Central Ohio.” The Columbus Foundation through Kids Voting Central Ohio, \$19,100.  
 July 2004 - July 2005: “Political Discussion, Social Structure, and Political Learning,” School of Communication Miller Research Award, \$20,000.  
 January 2001 - June 2002: “The Impact of Interpersonal Discussion on Political Learning from Online News: Evaluating Exposure and Information Processing Explanations.” OSU Seed Grant. (\$19,964 + \$4014 graduate associate fees).  
 September 2000. “The Internet and Social Capital.” Ohio State University, College of Social and Behavioral Sciences, Special Grants Program. (\$5000). Matched by the School of Journalism & Communication with \$2500.  
 July 2000 - November 2001. “News Media Influence on the Structure of Political Knowledge.” Miller Research Award, School of Journalism & Communication, Ohio State University. (\$8500)  
 July 1999 - June 2000. “Third-Person Perceptions and Protective Behaviors Among Parents.” UCSB Academic Senate Faculty Research Grant. (\$3500).  
 July 1999 - June 2000. “The Internet and Social Capital.” UCSB Institute for Social, Behavioral, and Economic Research Social Science Research Grants Program. (\$5775).  
 July 1998 - June 2000: “Communicating with Mass Audiences.” *National Institute for Science Education* (\$138,408 UCSB subcontract amount).

**Formal Research Positions:**

University of California at Santa Barbara

*May 2000 - July 2000:* Interim Director, Social Science Survey Center.  
*August 1999 - May 2000:* Founding Director, Benton Survey Research Laboratory.  
*May 1998 - June 2000:* Co-Leader, Communicating with Mass Audiences team, *National Institute for Science Education*.

University of Wisconsin-Madison

*August 1996 - June 1998:* Associate Researcher, Communicating with Mass Audiences team, *National Institute for Science Education*.

TEACHING

Ohio State University

*Spring, 2017:* COMM 4814: Political Communication  
 COMM 6807: Foundations of Communication Theory  
*Autumn, 2016:* COMM 4814: Political Communication  
 COMM 4820: Public Opinion and Communication  
*Spring, 2016:* COMM 4814: Political Communication  
 COMM 6807: Foundations of Communication Theory  
*Autumn, 2015:* COMM 3440: Mass Communication and Society  
 COMM 4814: Political Communication  
*Spring, 2015:* COMM 6807: Foundations of Communication Theory  
*Autumn, 2014:* COMM 3440: Mass Communication and Society

*Spring, 2014:* COMM 6807: Foundations of Communication Theory  
*Autumn, 2013:* COMM 1100: Communication in Society  
COMM 4814: Political Communication  
*Spring, 2013:* COMM 6807: Foundations of Communication Theory  
*Autumn, 2012:* COMM 1100: Communication in Society  
*Winter, 2012:* COMM 807: Foundations of Communication Theory  
*Winter, 2012:* COMM 642: Mass Communication and Society  
*Autumn, 2011:* COM 200: Communication in Society  
*Autumn, 2009:* COM 200: Communication in Society  
COM H620: Honors Public Opinion and Communication  
*Winter, 2009:* COM 200: Communication in Society  
*Autumn, 2008:* COM 200: Communication in Society  
COM 930: Special Topics in Interpersonal Communication (Interpersonal Communication and Politics)  
*Winter, 2008:* COM 200: Communication in Society  
COM/PS 713: Political Communication  
*Autumn, 2007:* COM 614: Issues and Images in Political Communication  
*Winter, 2007:* COM H620: Honors Public Opinion and Communication  
COM/PS 713: Political Communication  
*Fall, 2006:* COM 614: Issues and Images in Political Communication  
*Winter, 2006:* COM H620: Honors Public Opinion and Communication  
COM 807: Foundations of Communication Theory  
*Spring, 2005:* COM 620: Public Opinion and Communication  
COM/PS 713: Political Communication  
*Autumn, 2004:* COM 614: Issues and Images in Political Communication  
COM 660: Communication Research Methods  
*Spring, 2004:* JCOM/PS 713: Political Communication  
*Autumn, 2003:* JCOM 614: Issues and Images in Political Communication  
JCOM 642: Mass Communication & Society  
*Spring, 2003:* JCOM/PS 713: Political Communication  
*Autumn, 2002:* JCOM 614: Issues and Images in Political Communication  
JCOM 642: Mass Communication and Society  
*Winter, 2002:* JCOM 840: Foundations of Mass Communication  
JCOM 614: Issues and Images in Political Communication  
*Autumn, 2001:* JCOM 660: Communication Research Methods (undergraduate)  
*Winter, 2001:* JCOM 614: Issues and Images in Political Communication  
JCOM 840: Foundations of Mass Communication  
*Autumn, 2000:* JCOM 651G: Mass Communication Research Methods (graduate)  
JCOM 651: Mass Communication Research Methods (undergraduate)

University of California at Santa Barbara

*Spring, 2000:* COM 130: Political Communication  
*Winter, 2000:* COM 114: Mass Media and Society  
*Autumn, 1999:* COM 204C: Survey Research Methods  
*Spring, 1999:* COM 130: Political Communication  
*Winter, 1999:* COM 114: Mass Media and Society

## Graduate Student Mentoring

### 1. Doctoral Student Advisor

- a. Juliann Cortese (SP 2005) “A Social Cognitivist View of Hypermedia Learning” (associate professor, Florida State University)
- b. Mihye Seo (AU 2006) “Knowledge –Based Approaches to Media Priming Effects” (associate professor, Sungkyunkwan University (Seoul, South Korea))
- c. Lindsay Hoffman (SU 2007) “Public Opinion in Context: A Multilevel Model of Media Effects on Perceptions of Public Opinion and Political Behavior” (associate professor, University of Delaware)
- d. Tiffany Thomson (SU 2007) “Examining Dimensions of Political Discussion and Political Knowledge” (program manager, OSU Comprehensive Cancer Center)
- e. Fei “Chris” Shen (SP 2009) “An Economic Theory of Political Communication Effects: How the Economy Conditions Political Learning” (associate professor, City University of Hong Kong)
- f. Myiah Hutchens (formerly Hively) (SP 2010) “I Think I Can: The Interaction Between Self-Efficacy and Anxiety Predicting Who We Talk To” (assistant professor, Washington State University)
- g. Ivan Dylko (SP 2011) “Explication of Political User-Generated Content and Theorizing about Its Effects on Democracy with a Mix-of-Attributes Approach and Documenting Attribute Presence with a Quantitative Content Analysis” (assistant professor, University of Buffalo)
- h. Alyssa Morey (SP 2013) “Memory for Positive, Negative, and Comparison Ads: Studying Semantic Associations Between Candidates and Issues Using EEG” (assistant professor, State University of New York at Albany)
- i. Steven Kleinman (SP 2013) “It’s Not Always About the Issues: The Role of Perceived Personality Trait Similarity on Interpersonal Political Discussion” (assistant professor, Indiana University of Pennsylvania)
- j. Andrea Quenette (SU 2013) “Measuring the Cynicism Epidemic: Improving Conceptual and Operational Definition of Political Cynicism” (assistant professor, University of Kansas)
- k. Hyunjin Song (SP 2015) “A Dynamic Longitudinal Examination of Social Networks and Political Behavior: The Moderating Effect of Local Network Properties and Its Implication for Social Influences Processes” (assistant professor, Department of Methods in the Social Science, University of Vienna)
- l. David Clementson (anticipated SP 2017)
- m. Jacob Long (anticipated SP 2019)

### 2. Masters Students Plan A Advisor:

- a. Zuoming Wang (SU 2003) “Testing the Spiral of Silence in the Context of Computer Mediated Communication” (assistant professor, University of North Texas)
- b. Kimberly Eggerton (WI 2003) “Learning from Media as an Interaction Between Motivation and Cognition” (teacher at Walworth Barbour American International School)

- c. Lindsay Hoffman (SU 2004) “Mobilizing Information as a Link to Political Participation: A Content Analysis of Online and Print Newspapers” (associate professor, University of Delaware)
  - d. Tiffany Thompson (SU 2004) “The Driving Force of Social Networks in Learning from the News” (program manager, OSU Comprehensive Cancer Center)
  - e. Ivan Dylko (SP 2007) “An Examination of Political Blogs’ Potential to Increase Political Participation” (assistant professor, New Mexico State University)
3. Masters Students Plan B Advisor:
- a. Donglei Qiu (SU 2001)
  - b. Nicole Kraft (WI 2003)
  - c. Kathleen Roca (SP 2004)
4. Undergraduate Thesis Participation
- a. Erin Simmons (SP 2005) [Political Science – member]
  - b. Connie Wehrkamp (SP 2008) [Communication – adviser]
  - c. Jamie Richards (WI 2011) [Political Science – member]

## SERVICE

### Journal and Convention Reviewing & Editorial Board Memberships

Associate Editor, *Human Communication Research* (July 2012 – 2016)

#### Journal Editorial Boards:

*Human Communication Research* (2003-2012, 2016-present)

*Political Communication* (2008-present)

*Journal of Communication* (2001-present)

*Communication Research* (2000-present)

*Journal of Broadcasting & Electronic Media* (2002-2011)

*Journalism & Mass Communication Quarterly* (2008-2010)

*Communication Reports* (1999 - 2002)

*Communication Research* Special Issue “Bridging Established and Emerging Directions in Communication Research” (1998)

#### Other Service

*January 2017 – present*: Procedural Oversight Designee (P&T Committee)

*February 2016 – present*: RiV to FIS Transition Committee

*February 2016 – December 2016*: Chair, Committee of Eligible Faculty (i.e., P&T) Committee

*Summer 2015-present*: Member, Journalism Program Committee.

*Summer 2014-2015*: Chair, Committee of Eligible Faculty (i.e., P&T) Committee

*Summer 2014-2015*: Member, School of Communication Graduate Studies Committee

*August 2014-February 2015*: Member, School of Communication Search Committee (3 positions)

*May 2014-May 2015*: Associate Director for Planning and Strategic Initiatives, School of Communication.

*2013-2014*: Section (Media & Politics) Chair, 2014 Southern Political Science Association

conference.

*Dec. 2013 - March 2014:* Member, School of Communication Director Search Committee

*Autumn 2013:* Chair, School of Communication Political Communication Search Committee

*Winter 2013:* Chair, ICA Political Communication division Best Article Award committee.

*Sept. 2012 – Aug. 2015:* Member, Survey Research Interdisciplinary Certificate Program Oversight Committee.

*AY 2012-2013:* Member, Department of Sociology, Network Analysis Search Committee

*AY 2012-2013:* Chair, School of Communication Search Committee (4 positions)

*AY 2012-2013:* POD, School of Communication P&T Committee

*AY 2011-2012:* Chair, School of Communication Search Committee (4 positions)

*AY 2011-2012:* POD, School of Communication P&T Committee

*Winter 2011:* Chair, ICA Political Communication division Best Article Award committee.

*Fall 2010 – Summer 2011:* Member, AEJMC CT&M Division Financial Advisory Board.

*November 2010:* Panelist, “Recipe for Success: Basic Ingredients for Undergraduate Research.”

Panel sponsored by the Mershon Center and the Undergraduate Research Office, OSU.

*Fall 2009-Winter 2010:* Member, Search Committee.

*September 11, 2008:* Invited talk to AgriPower Institute #3 (Ohio Farm Bureau Federation), “Media, the Public, and Public Policy”

*Autumn 2007 – Summer 2008:* SBS Investigation Committee

*Autumn 2007:* OSU Graduate School Fulbright Fellow review panel

*Autumn 2006 – ???:* Executive Board Member, Midwest Association for Public Opinion Research.

*Fall 2005 – August 2010:* Chair, Graduate Studies Committee (School of Communication).

*Fall 2004 – Spring 2005:* College of Arts and Sciences Technology Advisory committee, member.

*Winter 2004:* Ad Hoc committee on *Lantern* advising, member.

*Winter 2004:* Member, 2004 ICA Awards Committee and Chair of subcommittee for Young Scholar Award.

*September 2002 – July 2004:* College of SBS Institutional Review Board.

*August 2002 - August 2003:* Head, CT&M division, AEIMC.

*August 2001 - August 2002:* Head-Elect, CT&M division, AEJMC.

*August 2001 - August 2004:* Member, Task Force on the Status and Future of the Structure/Organization of AEJMC.

*Spring 2001 - present:* Chair, Equipment, Facilities, & Technology committee (JCOM).

*February 2001:* Pro-bono consulting for Columbus Dispatch (met and discussed ways to improve accuracy of public opinion poll coverage).

*October 2000 - present:* Member, SBS Survey Research Oversight Committee.

*August 2000 - present:* JCOM Committees: Member, Graduate Studies Committee; Chair, Ad Hoc Methods Subcommittee; Member, Ad Hoc Library Subcommittee

*August 2000 - August 2001:* Research Chair & Program Co-Chair, CT&M division, AEJMC.

*Spring 2000:* Design and implementation of Channel Islands (CA) National Marine Sanctuary Survey funded by the National Ocean Service, a component of the National Oceanic and Atmospheric Administration (P1: Charles Kolstad).

*Fall 1999- Spring 2000:* Design and implementation of survey funded by “Goleta Roundtable” (a non-partisan grass roots group concerned with issues surrounding the incorporation of the Goleta, CA area into Santa Barbara, CA or its creation as a new municipality).

(Contacts: Mike Wondolowski & Bud Sprague).

*August 1999 - present:* Member, Executive Committee, CT&M division, AEJMC.

*August 1999 - August 2000:* Chair, Teaching Standards Committee, CT&M division, AEJMC.

*Summer 1999:* Session discussant, 1999 AEJMC convention, CT&M division.

*May 1999:* Panelist for UCSB Counseling & Career Services session “Finding a Tenure-Track Position at a Research University”

*August 1998 - June 2000:* Departmental committees: Technology, Space/CIARF, Rules/Policies, and Research Participants Coordinating.

*August 1998 - August 1999:* Chair of Recruitment Committee, CT&M division, AEJMC.

*July 1998 - June 2000:* Member of Advisory Committee, Institute for Social, Behavioral, and Economic Research, UCSB.

*January, 1998 - August 1998:* Member of recruitment committee, CT&M division, AEJMC.

*Fall, 1997:* Assisted in the revisions of the Ph.D. Handbook for the School of Journalism & Mass Communication, University of Wisconsin-Madison.