

## ODED SHENKAR

**Ford Motor Company Chair in Global Business Management**  
**Professor of Management and Human Resources**  
**Academic Director, National Center for the Middle Market**  
**Member, East Asian Studies Center/ Institute for Chinese Studies**

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**Languages:** English, Hebrew, French, some Chinese

**Member:** Academy of International Business (AIB)  
Academy of Management (AOM)  
International Association of Chinese Management Researchers (IACMR)

### EDUCATION

1981 Ph.D., Columbia University: Sociology, with dissertation committee members from the Graduate School of Business & the East-Asian Institute

Areas: organization theory (distinction) / comparative management/ China  
Dissertation: "The Confucian Ethic and the Spirit of Bureaucracy"

1979 M. Phil., Columbia University

1978 MSc.soc, Sociology, The Hebrew University of Jerusalem (cum-laude)

1976 B.A., East-Asian (Chinese and Japanese) Studies, and Sociology, The Hebrew University of Jerusalem (cum-laude)

### ACADEMIC EXPERIENCE

2015-present Academic Director, National Center for the Middle Market, Fisher College of Business, The Ohio State University

1999-present Ford Motor Company Chair in Global Business Management; Professor of Management and Human Resources, Fisher College of Business; member of the East Asian Studies Center/ China Institute and the Middle East Studies Center, The Ohio State University

1990-1999	Professor of International Management, College of Business Administration and Center for Chinese Studies, University of Hawaii
1996-1999	Professor and Group Head, International Business Program, Graduate School of Business, Tel-Aviv University
1992-1995	Associate Professor, Graduate School of Business, Tel-Aviv University
1987-1992	Senior Lecturer, Graduate School of Business, Tel-Aviv University
1983-1987	Lecturer, Graduate School of Business, Tel-Aviv University
1982-1983	Lecturer, Industrial Engineering & Management, Ben-Gurion University
1981-1982	Lecturer, Graduate School of Public Administration, New York University
1977-1981	Researcher, Truman Institute, the Hebrew University of Jerusalem

#### **Visiting Positions** (sample)

The Chinese University of Hong Kong  
Hong Kong University of Science & Technology  
International University of Japan  
University of Cambridge  
Peking University  
University of International Business and Economics (China)  
Hebrew University of Jerusalem  
Technion (Israel Institute of Technology)

#### **TEACHING** (multiple countries)

B.A., BSc, MBA, M.A., MSc, EMBA, PhD/ DBA, Executive Programs, Customized Company Programs, Government Sponsored Programs

#### **EDITORIAL RESPONSIBILITIES**

Management and Organization Review: Senior Editor [2008-2010, 2013-present];  
Consulting Editor [2004-2007]

Guest Editor for special issues, various journals

#### Editorial Board Membership

- Academy of Management Executive [2000-2006]
- China Review International (Advisory Board) [1995-1997]
- Human Relations [1999 –2006]
- International Journal of Cross-Cultural Management [launch (2000 - *present*)]
- Journal of International Business Studies [1994 - 2008]
- Journal of International Management [2000 – *present*]
- Journal of Management Inquiry (Dialog) [1995 - 2000]
- Management and Organization Review [2004-2010; presently on Editorial Advisory Board]
- Management International Review [1993 - 2014]
- Multinational Business Review [2003 – *present*]
- Organization Studies [1993 - 2006]
- Sage Series in International Business [1996 - 1999]
- Thunderbird International Business Review [1998 – 1999; 2006 - 2010]

#### **ADMINISTRATIVE / OUTREACH**

- 2015-present Academic Director, National Center for the Middle Market, Ohio State University
- 1999-present International Business Area Head, Fisher College of Business, Ohio State U.
- 2007-2009 Vice President and Board Member, Academy of International Business
- 2006-2008 Member of the Board, International Association of Chinese Management Researchers
- 2007-2008 Executive Committee member, Fisher College of Business, Ohio State University
- 2006-2007 Oversight Committee Member, Mershon Center, Ohio State University
- 1996-1999 International Business Area Head & Director, international exchange, Tel-Aviv U.
- 1985-2011 Advisory Board membership and work with Boards of Directors & CEOs
- 2005-2015 Multiple appearances before the US-China Economic and Security Review Commission (US Congress)
- 2005 Appearance before the Western Governors Association

Please note: Corporate Advisory Boards as well as corporate and community presentations are not listed

## ACADEMIC HONORS

- 2019 JIBS Gold Medal for Intellectual Contributions to International Business
- 2019 President's reception for OSU scholars with national/international recognition
- 2018 Distinguished Scholarly Contribution Award, International Association of Chinese Management Researchers (IACMR)
- 2016 Distinguished Honorary Professorship, Sun Yat-sen (Zhongshan) University
- 2008-present No. 1 in culture citations (BAR): #3 (tie): Shenkar 2001; #7: Ronen & Shenkar, 1985  
No. 1 in Chinese management research (JBR)  
Top 30 in international strategy (JIM)  
No. 3 in JIBS publications (MIR; JIBS 2017)  
Top ten most cited JIBS papers (Shenkar, 2001)
- 2013-2015 Distinguished Honorary Professorship, Sun Yat-sen (Zhongshan) University
- 2012 Founding Member of the Global Corporate Culture Research Center (GCCRC)
- 2011 Decade Best Paper Award, JIBS
- 2008-2011 Outstanding Paper Awards, Emerald Literary Network
- 2010 Keynote speaker, China Global Conference, Kennedy School, Harvard University
- 2010 Honorary Professorship, Xi'an Jiaotong University (China)
- 2010 Honorary Professorship, Xi'an University of Architecture & Technologies (China)
- 2009 Best Paper Nominations, Academy of International Business Annual Meeting
- 2006 Academy of International Business: Elected Vice President & Program Chair
- 2004 Academy of International Business: Elected Fellow
- 2002 International Association of Chinese Management Research: Representative-at-Large
- 2002 International Journal of Organizations Research: Appointed Consulting Editor
- 2002 Hong Kong institute of Business Studies, Lingnan University (Hong Kong): Member of the Advisory Board

- 2002            The Conference Board: Invited to joint the newly formed Council for Business Development and Integration Executives
- 2001            Journal of Business Research: Rated first among Chinese management scholars
- 2000            The Conference Board: Invited to the Working Group on mergers & acquisitions
- 2000            Center for Human Resources and Strategic Development, Zhejiang University: Appointed member of the Academic Advisory Board
- 1999            Hang Lung Center for Organizational Research at the Hong Kong University of Science and Technology: Appointed to the Academic Board
- 1997            Journal of International Management: Top 30 international strategy scholars
- 1997            INFORMS Committee Review of *Organization Science*: One of 300 most prolific top journal authors in management over the prior ten years
- 1995            Judge Institute of Management, University of Cambridge: First Arthur Andersen Fellow
- 1995            Lingnan College, Hong Kong: Appointed Visiting Examiner in Management.
- 1994-1997      Chinese University of Hong Kong: Appointed External Examiner of Undergraduate Programs in Management
- 1978            Columbia University: Distinction in Organization Theory
- 1977-1981      Truman Institute: Research Fellowships
- 1975-1977      Hebrew University: Awarded Graduate Fellowships

**MEDIA**

**Print Publications**

- Wall Street Journal (including European and Asian editions)
- New York Times
- Financial Times
- Los Angeles Times
- Chicago Tribune
- Washington Post
- USA Today
- The Boston Globe
- Dallas Morning News
- San Jose Mercury
- International Herald Tribune
- Daily Mail (UK)

L' Express (France)  
Liberation (France)  
Business Times (France)  
Guardian (UK)  
The Independent (UK)  
Irish Times (Ireland)  
Die Welt (Germany)  
Business Week  
Compass Magazine  
Forbes  
The Economist  
Time Magazine  
Chief Executive Magazine  
Xinhua (China's News Agency)  
The China Business Weekly  
The China Daily  
Caixin (China)  
The Economic Times (India)  
Nikkei Financial Daily (Japan)  
Economic Times (India)  
The Australian  
RIA Novosti News Agency (Moscow)  
Russian Journal  
Reuters  
Associated Press  
Columbus Dispatch  
Business First  
Career Times  
Multiple Online venues

### **Radio (sample)**

Voice of America, CNN, NPR, WHNZ, KCSN, WOSU, WFNF, KPSI (ABC), Chicago Public radio, Oregon Public Radio, Radio Berlin, Australian Broadcasting Corporation, Russian Radio, China Radio International

### **TV (sample)**

ABC (US), ABC (Australian Broadcasting Corporation), BBC, Bloomberg, CBC (Canada), CCTV (China Central Television)/ CGTN (China Global Television Network), CNN, Reuters, RT (Russia Today), Turkish Television, TV Korea, WOSU

### **GRANTS**

2017 Mershon Center, with Ilgaz Arikan and Chengguang Li (US\$40,000)

2000-17 OSU CIBER – participation in the application for and management of four consecutive \$1,000,000 + CIBER rounds

2012-3 Mershon center, with Ilgaz Arikian (US\$30,000)

2012-3 OSU CIBER, Global Competence Award, with Ilgaz Arikian, (US\$6000)

2011 OSU CIBER, Global Competence Award (US\$5,000)

2011 Prosper Foundation, Data Grant Award (US\$40,000 equivalent)

2010 OSU CIBER Global Competence Award (US\$4,000)

2008 US – Israel Bi-national Science Foundation (with A. Fiegrnbaum, S. Lev (US\$60,000)

2007 OSU CIBER Global Competence Award, with M. Makhija (US\$6,000)

2007 OSU CIBER Global Competence Award (US\$6,000)

2006 Hong Kong Research Grant Council (RGC), with Y. Gong and Y. Luo (HK\$609,000)

2006 US Department of Commerce, contribution to CIBER proposal (US\$1.5 million/4 years)

2005-6 OSU CIBER Global Competence Award (US\$4,500)

2005-6 OSU CIBER Global Competence Award (US\$12,000)

2004 State of Ohio, Real Estate Commission, with Ilgaz Arikian (US\$43,650)

2004 OSU CIBER: Global Competence Award (US\$4,500)

2004 OSU CIBER: Global Competence Award, with Anil Makhija) (US\$12,000)

2003 OSU CIBER: Global Competence Award (US\$8,500)

2002 Hong Kong Government Research Grant Council, with J.T. Li) (HK\$598,000)

2002 PricewaterhouseCoopers (IBM) (US\$15,000)

2001/2 OSU CIBER: Global Competence Award (US\$8,000)

2000 OSU CIBER Global Competence Award (US\$5,000)

1999 Mershon Center, Ohio State University (US\$20,000)

1998 US Dept. of Commerce, contribution to multi-million dollar CIBER proposal

- 1995 University of Hawaii CIBER, with M. Peng and J.T. Li, US\$10,000)
- 1993 University of Hawaii CIBER, with J.T. Li (US\$10,000)
- 1991 University of Hawaii-CIBER, with D. C. Bangert & E. Bailey (US\$10,000)
- 1990 The Chinese University of Hong Kong, with M.K. Nyaw
- 1987-8 The Chinese University of Hong Kong
- 1987 Jerusalem Institute for Israel Studies
- 1987 Israel Institute of Business Research, Tel-Aviv University
- 1986 Center for Entrepreneurial Studies, New York University, with S. Ronen
- 1985 Multinational Enterprises Program, International Labor Office (ILO), with Y. Zeira
- 1984-6 Israel Institute of Business Research, with Y. Zeira
- 1983 Israel Institute of Business Research, Tel-Aviv University, with E. Yuchtman-Yaar)

### **CONSULTING** (sample)

Amiad, AWT, Battelle, Bank Leumi, Citigroup, CNOOC, Diamond Power International, Geely/ Volvo, Insightec, Lehman, Netafim, PIC, Sinopec, State of Hawaii, Strauss-Elite, Tivall, Syngenta/ Zeraim Gdera, Univerve, United States Postal Service (USPS) / OIG, Univerve, Wal-Mart Stores, Scott

### **PUBLICATIONS**

**Citation count** (Google Scholar, as of August 25, 2019):

\*Citation count: 17,545 (6,505 since 2014)

\*h-index 52 (36 since 2014); i10 index 95 (67 since 2014)

\*Highest cited: Ronen & Shenkar, 1985 (2,093); Shenkar, 2001 (1,973); Xu & Shenkar (1080)

\*Highest combined score in BAR's ranking of culture articles (#3 and #7)

\*Number 3 worldwide in overall numbers of JIBS articles (JIBS 2017)

\*JIBS Decade Award (2012); top ten all time JIBS papers (Shenkar, 2001)

\*Gold Medal for intellectual contributions to international business (AIB/JIBS, 2019)



## 1. BOOKS, EDITED VOLUMES & MONOGRAPHS

- 1.29 Ronen, Simcha, and Shenkar, Oded, **Navigating Global Business: A Cultural Compass**, Cambridge University Press, 2017
- 1.28 Sio, Benjamin, Gootman, Marek, Shenkar, Oded, and Stewart, Thomas A., **Accelerating Exports in the Middle Market: Global opportunities for US firms and Metro Areas**. Brookings Institute and the National Center for the Middle Market, 2016
- 1.27 Shenkar, Oded, Luo, Yadong, and Chi, Tailan, **International Business**. Routledge, 2014 (Third Edition)
- 1.26 Dickson, Henry C., and Shenkar, Oded. **The Great Deleveraging: Economic Growth and Investment Strategies for the Future**. Financial Times Press, 2011 (Chinese edition 2013)
- 1.25 Shenkar, Oded, **Copycats: How Smart Companies Use Imitation to Gain a Strategic Edge**. Harvard Business Press, 2010 (eleven foreign language editions; numerous media citations, including the *Economist* and *Financial Times*)
- 1.24 Shenkar, Oded, and Luo, Yadong, **International Business**. Thousand Oaks, CA: Sage Publications, 2008 (second edition)
- 1.23 Shenkar, Oded, **The Chinese Century**, Wharton School Publishing, 2006 (revised paperback edition)
- 1.22 Shenkar, Oded, and Reuer, Jeff (Editors), **The Handbook for Strategic Alliances**. Thousand Oaks, CA: Sage, 2005
- 1.21 Yehezkel, Orly, and Shenkar, Oded, **International Management**. Tel-Aviv, Israel: The Open University, 2005 (in Hebrew)
- 1.20 Shenkar, Oded, **The Chinese Century**. Wharton School Publishing, 2004 (twelve foreign language editions; numerous citations, including the *New York Times*, *The Economist*, Tom Friedman's *The World is Flat*)
- 1.19 Punnett, Betty Jane and Shenkar, Oded, **Handbook for International Management Research** (second edition). Ann Arbor, Michigan: The University of Michigan Press, 2004
- 1.18 Shenkar, Oded, and Luo, Yadong, **International Business**. Hoboken, NJ: John Wiley, 2004
- 1.17 Shenkar, Oded, **Public-Private Strategic Partnerships: The US Postal Service-Federal Express Alliance**. IBM Endowment for the Business of Government, 2003
- 1.16 Shenkar, Oded and Lewicki, Roy (Senior Editors), **Olin: an American Insurance Company in China** (Negotiation Simulation, written by Maureen McGuire), 2003

- 1.15 Shenkar, Oded, and Feigenbaum, Avi (coordinators). Country Close-Up: Israel, **Academy of Management Executive**, vol. 15, No. 1, 2001
- 1.14 Shenkar, Oded, and Bruton, Garry (coordinators). Country Close-Up: China, **Academy of Management Executive**, vol. 14, No. 1, 2000
- 1.13 Shenkar, Oded, and Serapio, Manuel G. (Editors). Tamed Tigers: Restructuring, Liberalization, and Changing Business Systems in the East Asian Economies. Special Issue of **Management International Review**, Volume 39, No. 4, 1999
- 1.12 Punnet, Betty Jane, and Shenkar, Oded (Editors). **Handbook for International Management Research**. Oxford, U.K.: Blackwell, 1996
- 1.11 Shenkar, Oded (Editor). **Global Perspectives on Human Resource Management**. New York, NY: Prentice Hall, 1995.
- 1.10 Punnet, Betty Jane, and Shenkar, Oded (Editors). International Management Research. Special double Issue of **International Studies of Management and Organization**, Vol. 2, 1994.
- 1.9 Shenkar, Oded. **From Beijing to Jerusalem: Pitfalls of a Hybrid Economy**. Institute for Advanced Strategic and Political Studies, Jerusalem, Israel (Monograph in Hebrew and English), 1994.
- 1.8 Fass, Yaacov, with Raz, Yaacov, Ben-Yossef, Abraham, Shenkar, Oded, alpeter, Reuven, and Blumenthal, Tuvia. **The Japan Business Guide**. Tel-Aviv: Israel Export Institute, 1993 (in Hebrew).
- 1.7 Kelley, Lane and Shenkar, Oded (Editors). **International Business in China**. London: Routledge, 1993 (Routledge's Series in International Business).
- 1.6 Shenkar, Oded (Editor). **Organization and Management in China 1979-1990**. Armonk, NY: M.E. Sharpe, 1991 (based on 1.4 and 1.5). Reviewed in the China Quarterly, the Journal of Chinese Studies: A Quarterly Review, and the Journal of Business History, among others.
- 1.5 Shenkar, Oded (Editor). Management in China: Foreign Affiliates and Trade. Special Issue of **International Studies of Management and Organization**. Vol. 20, No. 2, Summer, 1990.
- 1.4 Shenkar, Oded (Editor). Management in China: Domestic Challenges. Special Issue of **International Studies of Management and Organization**. Vol. 20, No. 1, Spring, 1990.
- 1.3 Zeira, Yoram and Shenkar, Oded (Editors). Human Resource Management in International Joint Ventures. Special Issue of **Management International Review**, Spring 1990.
- 1.2 Ronen, Simcha and Shenkar, Oded. **Entrepreneurship in a Planned Economy: The Case of the People's Republic of China**. Center for Entrepreneurial Studies, New York University, 1987 (Monograph).

- 1.1 Zeira, Yoram and Shenkar, Oded. **Patterns of Decision Making in Wholly Owned Subsidiaries and International Joint Ventures**: The International Labor Office, Geneva, 1986 (Monograph Series).

## 2. JOURNAL ARTICLES

- 1.119 Li, Chengguang, Arikan, Ilgaz, Arikan, Asli, and Shenkar, Oded, The impact of country-dyadic military conflicts on market reaction to cross-border acquisitions, **Journal of International Business Studies** (forthcoming).
- 1.118 Arikan, Ilgaz, Arikan, Asli, and Shenkar, Oded, Nation Dyadic History and Cross-Border Corporate Deals: Role of Conflict, Trade, Generational Distance, and Professional Education. **Strategic Management Journal**, special issue on history and strategy (forthcoming).
- 1.117 Arikan, Ilgaz, Ipek, Koparan, Arikan, Asli, and Shenkar, Oded, Dynamic Capabilities and Internationalization of Authentic Firms: Role of Heritage Assets, Administrative Heritage, and Signature Processes, **Journal of International Business Studies**, special issue on dynamic capabilities (forthcoming).
- 1.116 Zhong, Bijuan, Gong, Yaping, Luo, Yadong, and Shenkar, Oded, “Managing the Hearts of Boundary Spanners: The Impact of CEO Organizational Identification on Joint Venture Performance”, **Journal of Organization Behavior** (conditional acceptance).
- 2.115 Zaidman, Nurit, Itzhaki, Rinat, and Shenkar, Oded, “When Context Trumps Culture: Persuasion in International Business Disputes, **International Journal of Cross-Cultural Management** (forthcoming).
- 2.114 Golesorkhi, Soogand, Mersland, Roy, Randoy, Trond, and Shenkar, Oded, The Performance Impact of Informal and Formal Institutional Differences in Cross-Border Alliances: The Case of the Microfinance Industry, **International Business Review**, 28, 1, 2019, 104-118.
- 2.113 Drori, Israel, Manos, Ronny, Santacreu-Vasut, Estefania, Shenkar, Oded, and Shoham, Amir, Language and Market Inclusivity for Women Entrepreneurship: The Case of Microfinance, **Journal of Business Venturing**, 33, 2018, 395-415.
- 2.112 He, Shaowei, Khan, Zaheer, and Shenkar, Oded, Subsidiary Capability Upgrading under Emerging Market Acquirers, **Journal of World Business**, 53, 2, 2018, 248-262.
- 2.111 Li, Chengguang, Brodbeck, Felix C., Shenkar, Oded, Ponzi, Leonard J., and Fisch, Jan Hendrik, Embracing the foreign: Cultural Attractiveness and Country Reputation, Foreign Direct Investment, and Cross-Border Acquisition Performance, **Strategic Management Journal**, 38, 4, 2017, 950-971.

- 2.110 Shenkar, Oded, Management with Chinese Characteristics, Lead article in the **Quarterly Journal of Management**, 1, 1, 2017, 1-11 (in Chinese).
- 2.109 Lim, Jongha, Makhija, Anil K., and Shenkar, Oded, The Asymmetric Relationship between National Cultural Distance and Target Premiums in Cross-Border M&A, **Journal of Corporate Finance**, 41, 2016, 542-571.
- 2.108 Koch, Pamela, Koch, Bradley, Menon, Tanya, and Shenkar, Oded, Cultural Friction in Leadership Beliefs and Foreign Invested Enterprise Survival, **Journal of International Business Studies**, 47, 4, 2016, 453-470 (also featured in *LSE Business Review*)
- 2.107 Zoogah, David, Noe, Ray, and Shenkar, Oded, Shared Mental Model, Team Communication, and Collective Self-Efficacy; An Investigation of Strategic Alliance Team Effectiveness, **International Journal of Strategic Business Alliances**, 4, 4, 2015, 244-270
- 2.106 Choi, Jongmoo Jay, Shenkar, Oded, and Jiang, Cao, The Quality of Local Government and Firm Performance: The Case of China's Provinces. **Management and Organization Review**, 11, 4, October 2015, 679-710. Reprinted in *Management Insights* (IACMR/ Fudan University)
- 2.105 Khan, Zaheer, and Shenkar, Oded, Knowledge Transfer from International Joint Ventures to Local Suppliers in a Developing Economy, **Journal of International Business Studies**, 46, 6, 2015, 656-675
- 2.104 Santacreu Vasut, Estefania, Shenkar, Oded, and Shoham Amir, Linguistic Gender Marking and its International Business Ramifications, **Journal of International Business Studies** (RN), 45, 9, 2014, 1170-1178. Reprinted in M.Y. Brannen & Terry Mughan, **Language in International Business**, UK: Palgrave Macmillan, 2017, 194-208.
- 2.103 Arikan, Ilgaz, and Shenkar, Oded, National Animosity and Cross-Border Alliances, Lead article in the **Academy of Management Journal**, 56, 6, 2013, 1516-1544
- 2.102 Ronen, Simcha, and Shenkar, Oded, Mapping World Cultures: Cluster Formation, Sources and Implications, Lead Article in the **Journal of International Business Studies**, 44, 9, 2013, 867-897
- 2.101 Zeng, Yuping, Shenkar, Oded, Lee, Seung-Hyun, and Song, Sangcheol, FDI Experience Location and Subsidiary Mortality: Differences in national culture and the expansion of Korean MNEs, **Management International Review**, 53, 3, 2013, 477-509
- 2.100 Zeng, Yuping, Shenkar, Oded, Lee, Seung-Hyun, and Song, sangcheol, Cultural Differences, the MNE Learning Ability, and the Effect of Experience on Subsidiary Mortality in a Dissimilar Culture: Evidence from Korean MNEs, **Journal of International Business Studies**, 44, 1, 2013, 42-65
- 2.99 Stevens, Charles, and Shenkar, Oded, The Liability of Home: Institutional Friction and Firm Disadvantage Abroad, **Advances in International Comparative Management**, 25, 2012, 127-148.

- 2.98 Shenkar, Oded, Beyond “Cultural Distance:” Switching to a friction Lens in the Study of Cultural Differences, **Journal of International Business Studies**, 43 (1), 2012, 12-17, Retrospective on my Decade Award Paper, reprinted in this issue.
- 2.97 Ma, Rong, Huang, Yen-Chih, and Shenkar, Oded, Social Networks and Opportunity Recognition: A Cultural Comparison between Taiwan and the United States, **Strategic Management Journal**, 32 (11), 2011, 1183-1205.
- 2.96 Luo, Yadong, and Shenkar, Oded, Toward a Perspective of Friction in International Business. Lead article in **Journal of International Management**, 17, 2011, 1-14.
- 2.95 Shenkar, Miriam, and Shenkar, Oded, Labor Conflict on the National Stage: Metaphorical Lenses in Israel Teachers’ Strike. **Comparative Education Review**, 55, 2, 210-230, May 2011.
- 2.94 Shenkar, Oded, Copycats: how smart companies use imitation to gain a strategic edge. **Strategic Direction**, Viewpoint Section, 26 (10), 2010, 3-5.
- 2.93 Shenkar, Oded, Imitation Strategy, **Harvard Business Review** [Chinese Edition], Interview Format, September 2010.
- 2.92 Shenkar, Oded, Imitate More, Innovate Less. **Harvard Business Review**, Defend Your Research (Interview Format) Section, April 2010, 28-29.
- 2.91 Shenkar, Oded, and Arikian, Ilgaz, Business as International Politics: Drawing Insights from nation-State to Inter-Firm Alliances. Lead article in **Business and Politics**, 11 (4), 2009, 1-31.
- 2.90 Shenkar, Oded, Becoming Multinational: Challenges for Chinese Firms. **Journal of Chinese economic and Foreign Trade Studies**, 2 (3), 2009, 149-162.
- 2.89 Yeheskel, Orly and Shenkar, Oded, Knowledge Flows in International Business: A JIBS Citation Analysis. **EuroMed Journal of Business**, 4 (2), 2009, 111-126. Also a chapter in S. Mariano, M. Mirghani and M. Qadir (eds.), *The Role of Expatriates in MNC’s Knowledge Mobilization*, Emerald, 2011.
- 2.88 Lee, Seung-Hyun, Shenkar, Oded, and Li, J.T., Cultural Distance, Investment Flow, and Control in Cross-Border Cooperation (Research Note), **Strategic Management Journal**, 29 (10), 2008, 1117-1125.
- 2.87 Shenkar, Oded, Luo, Yadong and Yeheskel, Orly, From Distance to Friction: Substituting, Metaphors and Redirecting intercultural research, **Academy of Management Review**, 33 (4), 2008, 905-923. Special Theory Forum on “International Management: Critique and New Directions”.
- 2.86 Luo, Yadong, Shenkar, Oded, and Haresh, Gunani, Control-Cooperation Interfaces in Global Strategic Alliances: A Situational Typology and Strategic Responses, **Journal of International Business Studies**, 39 (3), 2008, 428-453.

- 2.85 Brock, David, Shenkar, Oded, Shoham, Amir, and Siskocick, Ilene C., National culture and expatriate deployment, **Journal of International Business Studies**, 39 (3), 2008, 1-18.
- 2.84 Gong, Yaping, Shenkar, Oded, Luo, Yadong, and Nyaw, Mee-Kau, Do multiple parents help or hinder international joint venture performance? The mediating roles of contract completeness and partner cooperation, **Strategic Management Journal**, 28 (10), 2007,1021-1034.
- 2.83 Selmer, Jan, Chiu, Randy K., and Shenkar, Oded, Cultural Distance Asymmetry in Expatriate Adjustment, **Cross Cultural Management**, 14 (2), 2007, 150-160.
- 2.82 Luo, Yadong, and Shenkar, Oded, The Multinational Corporation as a Multilingual Community: Language and Organization in a Global Context. Lead article in the **Journal of International Business Studies**, 37 (3), 2006, 321-339. Reprinted in M.Y. Brannen and T. Mughan (eds.), **Language in International Business**. UK: Palgrave Macmillan, 59-92.
- 2.81 Shenkar, Oded, China's Economic Rise and the New Geopolitics, **International Journal**, 61 (2), 2006, 313-319 [Invited].
- 2.80 Gong, Yaping, Shenkar, Oded, Luo, Yadong and Nyaw, Mee-kau, Human Resources and International Joint Venture Performance: A System Perspective. Lead article in the **Journal of International Business Studies**, 36 (5), 2005, 505-518, Number 1 SSRN downloads in its category.
- 2.79 Shenkar, Oded, China, Economics and FDI: Reflections on "Selling China" (a commentary), **Management and Organization Review**, 1 (2), 2005, 315-318.
- 2.78 Tan, Justin, Luo, Yadong, and Shenkar, Oded, Entrepreneurial strategies in a transitional economy: Chinese state and non-state enterprises compared and contrasted. **International Journal of Entrepreneurship and Innovation Management**, 5(5/6), 2005, 518-539, top ten SSRN downloads in its category.
- 2.77 Makhija, Mona, and Shenkar, Oded, The Role of National Context in the Metanational Perspective of International Strategy: A Commentary, **Advances in International Management**, 16 (2004), (Special Issue on Theories of the Multinational Enterprise: Diversity, Complexity and Relevance), 67-82.
- 2.76 Shenkar, Oded, One more time: International Business in a Global Economy. **Journal of International Business Studies**, 35 (2), 2004, 161-171.
- 2.75 Reuer, Jeff, Shenkar, Oded, and Ragozzino, Roberto, Mitigating Risk in International Mergers and Acquisitions: The Role of Contingent Payouts. Lead Article in the **Journal of International Business Studies**, 35, (1), 2004, 19-22.

- 2.74 Li, Jiatao, and Shenkar, Oded, Knowledge Search and Governance Choice: International Joint Ventures in the People's Republic of China, **Management International Review**, 43 (3), (Special Issue 2003), 91-109.
- 2.73 Ellis, Shmuel, Almor, Tamar and Shenkar, Oded, Structural Contingency Revisited: Toward a Dynamic System Model. **Emergence**, 4 (4), 2003, 51-85.
- 2.72 Xu, Dean, and Shenkar, Oded, Institutional Distance and the Multinational Enterprise, **Academy of Management Review**, 27 (4), 2002, 608-618.
- 2.71 Luo, Yadong, Shenkar, Oded, and Nyaw, Mee-Kau, Overcoming the Liability of Foreignness: Contracts versus Guanxi. **Journal of International Management**, 8 (October 2002), 283-300. Showcased as "Blending cultural business styles" in **Sloan Management Review** Intelligence section (Fall 2002), 12-13.
- 2.70 Peng, Mike W. and Shenkar, Oded, Joint Venture Dissolution as Corporate Divorce. The **Academy of Management Executive**, 16 (2), 2002, 92-105.
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