

# OLGA KAMENCHUK

Associate Professor (Clinical) of Communication and  
Department of Slavic and East European Languages and Cultures (by courtesy).  
Co-Director of Eurasian Security and Governance Program, Mershon Center for International Security Studies  
The Ohio State University  
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## EDUCATION

### **Vienna Diplomatic Academy**

Post-Graduate Certificate with Honors, International Studies, 2005

### **Utah State University**

Ph.D., Psychology, 2004

Research Foci: Intercultural Communication

### **Utah State University**

Master of Science, Psychology, 2003

### **Ivanovo State University**

Master of Arts (Diplom Specialist), History; 1999

## ACADEMIC APPOINTMENTS

### **Co-Director of Eurasian Security and Governance Program**

The Mershon Center for International Security Studies  
The Ohio State University

2018 to Present  
Columbus, OH

### **Associate Professor (Clinical) of Communication**

School of Communication  
The Ohio State University

2018 to Present  
Columbus, OH

### **Visiting Assistant Professor**

School of Communication  
The Ohio State University

2017 to 2018  
Columbus, OH

### **Visiting Research Scholar**

Annenberg Public Policy Center, Annenberg School for Communication  
University of Pennsylvania

2013-2014  
Philadelphia, PA

### **Chair/Professor**

Mass Communication, School of International Journalism  
Moscow State University of International Relations (MGIMO)

2010-2016  
Moscow, Russia

## PROFESSIONAL EXPERIENCE

### **Special Consultant International Research & Strategy**

VCIOM (Russian Public Opinion Research Center)

2017-Present  
Moscow, Russia

### **Director of International Research/Communications**

VCIOM (Russian Public Opinion Research Center)

2014 to 2017  
Moscow, Russia

<b>Director of Communications &amp; Public Relations</b> VCIOM (Russian Public Opinion Research Center)	2007 to 2014 Moscow, Russia
<b>Senior Researcher</b> European Academy	2006 to 2007 Bolzano, Italy
<b>Communications Consultant</b> IOM (International Organization for Migration)	2005 to 2006 Vienna, Austria
<b>Field Director, Evaluator, Analyst</b> Spectrum Consulting	2002 to 2005 Logan, UT
<b>Chief Editor, Journalist</b> Regional TV & Radio Company "Mayak-Ivanovo"	1998 to 2000 Ivanovo, Russia

**LANGUAGE PROFICIENCY:** Russian (native), English (near native), German (excellent), Ukrainian (good)

### COURSES TAUGHT

#### Ohio State University

*"Principals of Strategic Communication"*  
*"Intercultural Strategic Communication"*  
*"Negotiation and Conflict"*  
*"Industry Research Methods"*  
*"Russian Media"*

#### Moscow State University of International Relations (MGIMO)

*"Industry Research Methods"*  
*"Political Communication/Campaigns"*

#### University of Pennsylvania

*"Post-communist politics and economics"*

#### Utah State University

*"Analysis of Behavior"*  
*"Laboratory – Analysis of Behavior"*  
*"History and Theory of Psychology"*  
*"International Communication"*

### RECENT HONORS & AWARDS

**Letter of Honor** (for input to the development of opinion polling research and education in Russia). President of Russian Federation. 2014.

**Letter of Honor.** Sociological Association of Kazakhstan. 2014.

**Best Researcher of the year - 2013.** VCIOM – Russian Public Opinion Research Center. 2013.

**Best Researcher of the year - 2012.** VCIOM – Russian Public Opinion Research Center. 2012.

**Letter of Honor.** Yearly Vedomosti Marketing Forum. 2012.

### ACADEMIC RESEARCH GRANTS

1. *Serbian Security & Governance Project.* Principal Investigator: **E.C. Nisbet**, Co-PI: Olga Kamenchuk. United States Department of State. Grant Awarded September 2019. **\$42,000**
2. *Great Power Competition and Conflict: The Informational Power of USA, Russia, and China.* Principal Investigator: E.C. Nisbet. Co-PI: Olga Kamenchuk. Grant Received May 2019. OSU Mershon Center for International Security Studies. **\$25,000**

3. *“Information Flooding and Informational Learned Helplessness: Unpacking the Micro-Foundations of Information Warfare”* Principal Investigator: Olga Kamenchuk. Grant received from the OSU Mershon Center for International Security Studies. **\$17,400**

### INDUSTRY GRANTS/CONSULTING PROJECTS

1. *“Russian-French Relations: Potential for Public Diplomacy among Youth”*. Stage #1, Principal Investigator: Olga Kamenchuk. Grant received from the Trianon Dialogue / MGIMO Endowment. 2019. **\$18,000**
2. *“Russian-French Relations: Mutual Perceptions and Public Opinion”* Principal Investigator: Olga Kamenchuk. Grant received from the Trianon Dialogue / MGIMO Endowment. 2018. **\$100,000**
3. *Judicial reform and rule of law in Moldova*. Principal investigator: Olga Kamenchuk. Grant received from World Bank. 2016 - 2017. **\$100,000**
4. *Image of Japan and potential for Russian-Japanese relations*. Principal investigator: Olga Kamenchuk. Grant received from MFA of Japan. 2016. **\$50,000**
5. *Privatization and Mortality in Eastern Europe – III*. Grant funded by European Commission. Principal Investigator: Larry King, Cambridge University. Head of research team on Russia: Olga Kamenchuk. 2015. Total grant funding: EUR 2,000,000, **allocated to Olga Kamenchuk: €90,000**
6. *Social Integration and Quality of Life in Kazakhstan: UNDP Program Evaluation*. Principal Investigator: Olga Kamenchuk. Grant received from UNDP. 2015. **\$16,000**
7. *Privatization and Mortality in Eastern Europe – II*. Grant funded by European Commission. Principal Investigator: Larry King, Cambridge University. Head of research team on Russia: Olga Kamenchuk. 2015. Total grant funding: EUR 2,000,000, **allocated to Olga Kamenchuk: €133,000**
8. *Privatization and Mortality in Eastern Europe – I*. Grant funded by European Commission. Principal Investigator: Larry King, Cambridge University. Head of research team on Russia: Olga Kamenchuk. 2014 - 2015. Total grant funding: EUR 2,000,000, **allocated to Olga Kamenchuk: €445,000**
9. *Russian-Polish Relations: Challenges and Potential in post-Crimean Period*. Principal Investigator: Olga Kamenchuk. Grant received from Polish Center of Dialogue and Cooperation, Ministry of Culture, Poland. 2014. **€11,500**
10. *Internet Regulation in Russia*. Principal Investigator: Olga Kamenchuk. Grant received from University of Pennsylvania Internet Policy Observatory, 2014, **\$33,000**
11. *Cultural and Business Image of Poland in Russia*. Principal Investigator: Olga Kamenchuk. Grant received from ARC Rynek and Opinie, Poland. 2014, **€18,000**
12. *Analysis of Presidential Addresses by means of Big Data Research Methods: Barack Obama’s and Vladimir Putin’s Speeches to the Congress/Parliament*. Principal investigator: Olga Kamenchuk. Grant received from University of Pennsylvania Annenberg Public Policy Center, 2013-2014, **\$120,000**
13. *Russian-Polish Relations: Reconciliation Potential*. Principal Investigator: Olga Kamenchuk. Grant received from Russian Center for Russo-Polish Dialogue, Ministry of Culture, Russia. 2012. **€35,000**
14. *Perception of Justice and Rule of Law in Central Asia and Russia*. Principal Investigator: Olga Kamenchuk. Grant received from: World Justice Index, 2012. **\$58,000**
15. *Nuclear Energy and Perception of Japan in Russia*. Comparative study conducted in 12 countries. Head of research team for Russia: Olga Kamenchuk. Project funded by Asahi Shimbun News Agency, 2011. Allocated to Olga Kamenchuk: **\$15,000**

### LIST OF PUBLICATIONS:

#### Refereed Journal Articles

Nisbet, E.C. and Kamenchuk, O. (2019). The psychology of state-sponsored disinformation campaigns and implications for the future of public diplomacy. *The Hague Journal of Diplomacy*. 14(1-2), 65-82

Nisbet, E.C., Kamenchuk, O., Dal, Aysenur (2017). A Psychological Firewall? Risk Perceptions and Public Support for Online Censorship in Russia. *Social Science Quarterly*. 98(3). 958-975

## Published Essays

Nisbet, E.C. and Olga Kamenchuk (July 27, 2018). "After summit Russians like Trump more, Americans less." Available at <https://theconversation.com/after-summit-russians-like-trump-more-americans-less-100502>

Nisbet, E.C. and Olga Kamenchuk (July 13, 2018). "3 charts explain how Russians see Trump and US." Available at <https://theconversation.com/3-charts-explain-how-russians-see-trump-and-us-99839>

Nisbet, E.C. and Olga Kamenchuk (July 12, 2018). "Stoic skepticism: How Russians anticipate the Trump-Putin summit." Available at <https://uscpublicdiplomacy.org/blog/stoic-skepticism-how-russians-anticipate-trump-putin-summit>

## Other Publications

*Potential and challenges of integration in Eurasia: what people want?*/Sociology, #2 (10), Kazakhstan, 2014. (Russian)

*Protest as political participation in Russia: the new Decembrists?* / in *The Culture of Governance in the Black Sea Region*, M.Sully (ed.), Vienna: Institute for Parliamentarism and Democracy Questions, 2012 (English)

*Public opinion and the Russian foreign policy affairs agenda: the Black Sea case.* / in *Anchors of Democracy: the Black Sea*, M. Sully (ed.), Vienna: Institute for Parliamentarism and Democracy Questions, 2011. (English)

*Concept of political trust: scenarios of modern Russia.* / *Phenomenon of Social Engineering: Experience and Reconstruction of Future*, M. Tazhin (ed.), Kazakhstan, 2010 (Russian)

*The war, which became Great and Patriotic: perception of the II World War in Russian society.* / co-authored with V. Fedorov, Vestnik of MGIMO, Russia, 2009. (Russian)

*Russian energy policy in the Black Sea region: Quo vadis?* / in *Black Sea Calling*, M. Sully (ed.), Vienna: Institute for Parliamentarism and Democracy Questions, 2008. (English)

*Complexities of conflict prevention and resolution in the post-Soviet space: EU-US-Russian security dimensions.* / *European Yearbook of Minority Issues Vol 5*, 2006/6. Netherlands, 2007. (English)

*Forms and methods of mass media activities in regional studies.* / *Series of scientific works of the VI – VII Regional Studies Conferences*. Ivanovo, Russia, 2000. (Russian)

## CONFERENCE /RESEARCH PRESENTATIONS

1. "Liberation or Control? How Do the Attitudes of Russian Facebook Users Differ from Those on Runet Platforms Vkontakte and Odnoklassniki?" paper presented to the International Communication Division of the 2018 Annual Meeting of the *Association for Education in Journalism and Mass Communication* August 2018
2. "Disinformation and Discontents: Understanding "Fake News" from a Global Perspective" with E.C. Nisbet, A. Dal, G. Behrouzian, C. Glynn, P. Beck, A., Carkoglu, and N. Sauger at International Communication Division of the 2018 International Studies Association Annual Convention, April 2018, San Francisco
3. "'How the Internet and Social Media Pierce the Economic Misperceptions Underlying Public Support for Authoritarian Governance" Paper presented at the *Midwest Slavic Conference* March 2018 Columbus, Ohio
4. "The chance for New Russia: How socializing context of RuNet contributes to changing post-Soviet identities among political activists in Russia?" paper presented at *Contested Bodies: Identities and Spaces in Post-Soviet Territories Conference* organized by the University of Pennsylvania Department of Russian and East European Studies March 2018, Philadelphia.

5. "A Psychological Firewall? Risk Perceptions and Public Support for Online Censorship in Russia" Paper with E.C. Nisbet and A. Dal presented at the *2017 Annual Meeting of the International Communication Association*. May 2017, San Francisco
6. "*Parliamentary elections 2016 in Russia: voting behavior in controlled media environment*" annual conference of CNEP (Comparative National Elections Project), The Ohio State University. October, 2016
7. "Sanctions vs. Elections: motivated reasoning, economic perceptions, and electoral choice in modern Russia?" Paper with V. Federov and E.C. Nisbet presented at the *World Association of Public Opinion Research Regional Conference*. Moscow, Russia. September 2016
8. "*What Russians want? Public support for international and domestic politics of Russia in post-Crimean period*" presentation at Mershon Center for International Security (The OSU). October 27, 2015.
9. "*Media legitimization and representation of conflict in public opinion*" conference at Mershon Center for International Security Studies (The OSU): War, Media and the Public, Columbus, US. April, 21-22, 2017.
10. "*The Russian card in American 2016 Presidential elections*" CARG Colloquium at Annenberg School for Communication, University of Pennsylvania. November 2, 2016
11. "*Information management in the situation of political tension*" Baltic forum "US, EU and Russia – the new reality", Jurmala, Latvia. September 11-12, 2015.
12. "*Soft power and Russia's foreign policy*" and "*Soft power in the FSU*" at Baltic Artek, Kaliningrad, Russia. July 17-18, 2015.
13. "*Media and Internet regulation in Russia*" Oxford school of media policy, Oxford, UK. July 8, 2015.
14. "*Media trust in the countries of the Black sea region*" at International conference, Yerevan, Armenia. May 16-17, 2015.
15. "*War and Media: Legitimization and Perception*" at the XXII symposium "Ways of Russia War and Peace", Moscow, Russia. March 28, 2015.
16. "*Psychology of International Conflict. Ukrainian crisis and Russian-Polish relations*" at the conference "Poland – Russia. Outcomes, 2014" organized by the Center of Polish-Russian Dialogue and Reconciliation. Warsaw, Poland. March, 6<sup>th</sup>, 2015.
17. "*Integration and disintegration processes in post-Soviet area*" at MPSA, Chicago, US. April 3 – 6, 2014.
18. "*Terrorism and Information Security Today in the Eyes of Russians*" at IXth Eurasian forum on information security and cooperation, Moscow, Russia. June 6 -7, 2013.
19. "*Russia – Poland: How to Find the Way out of the Labyrinth of Stereotypes of Mutual Misunderstanding?*" at the conference "Poland – Russia. Outcomes, 2012" by the Center of Polish-Russian Dialogue and Reconciliation. Warsaw, Poland. March, 7<sup>th</sup>, 2013.
20. "*Perception of International and Domestic News by General Russian Population and the Inhabitants of the Virtual Space: Two Shores of the same River?*" at the III International Sociological Conference "Continuing Grushin", Moscow, Russia. March, 1<sup>st</sup>, 2013.
21. "*Motivation for Internet Usage as One of Socialization Factors: Cases of Ukraine and Russia*" at the Forum of European and Asian Media. Minsk, Belarus. December 10<sup>th</sup>, 2012.
22. "*View of Russians Towards the Role of Women in Politics: Expectations and Evaluations*" at the Conference "Women of the XXI Century: New Possibilities and New Challenges" organized by Michael Gorbachev Foundation, Moscow, Russia. December 6<sup>th</sup>, 2012.
23. "*Social Media, Blogs and Forums – Internet as the New Space for Personal Communications: Cases of Ukraine and Russia*" at the seminar organized by Laboratory for Comparative Sociological Research. Moscow, Russia. November 22<sup>nd</sup>, 2012.
24. "*What People Want. Public Support for Geopolitical Choices in the Black Sea Area*" and "*At the Background of Armed Conflicts and Trade Wars: Cases From Successful Research Cooperation in the Black Sea Area*" at the Black Sea Region International Conference organized by the Land of Styria and Federal Ministry of Economics of Austria. Graz, Austria. November 10<sup>th</sup>, 2012.
25. "*Internet Users as the Subject of Marketing Research. Portrait of Users and their Consumption Behavior in the Web: Cases from VCIOM Practice*" and "*Anniversary of the Company as the Marketing Instrument for Business Promotion*" at the IX Annual Forum on Marketing and Advertisement organized by Vedomosti, Moscow, Russia. November 1<sup>st</sup>, 2012.
26. "*Public Opinion on Priorities of BRICS Countries as an International Entity: the Russian Scenario*" at the Conference of National Committee on Research of BRICS, Institute of Asia and Africa at Russian Academy of Sciences, October 15<sup>th</sup>, 2012. Moscow, Russia.

27. *“Public Opinion on Potential for Cooperation in the Framework of APEC”* at the II Asia-Pacific Forum “Russian Leadership at APEC and New Perspectives for Integration in Asia-Pacific Region”, October 13<sup>th</sup>, 2012. Moscow, Russia.
28. *“Information Matrix: Who Lives, Works and Protests in it?”* at VII RAMI (Russian Association of International Researchers) Convent at MGIMO (Moscow State University of International Relations) by MFA of Russia, Moscow, Russia. September 28<sup>th</sup>, 2012.
29. *“What do Russians think of Good Governance-regional variations?”* at The Culture of Governance Conference, Tbilisi, Georgia. June 7<sup>th</sup>, 2012.
30. *“South Ossetia and Abkhazia: Strengthening Peace and Stability at the Caucasus”* at Public Chamber of Russian Federation, August 25, 2011. Moscow, Russia.
31. *“Post-crisis PR”* at PRRussian forum, Moscow, Russia. March 31, 2011.
32. *“How to rescue independent press in Russia?”* at Public Chamber of RF, Tver special hearing, Russia, December 21, 2010.
33. *“Presidential campaign 2012 – a year till the start”* at Rosbalt political club meeting, Moscow, Russia, December 09, 2010.
34. *“Social agenda of Presidential address”* at Izvestia political club meeting, Moscow, Russia, December 03, 2010.
35. *“Human being and an international dimension”* VI RAMI Convent at MGIMO by MFA of Russia, September 24<sup>th</sup>, 2010. Moscow, Russia.
36. *“Image of Russia and new technologies of lobbyism and GR”* at International conference of strategic communication, June 10-11, 2010. Moscow, Russia.
37. *“Concept of political trust” scenarios of modern Russia* at “Experience and reconstruction of future” conference, Al Farabi National University of Kazakhstan, May 21-22, 2010. Almaty, Kazakhstan.
38. *“Reasons and consequences of II WW collaboration”* at Institute of CIS countries and federal Agency on CIS affairs, April 29, 2010. Moscow, Russia.
39. *“Political modernization of Russia”* at National association of journalists “Mediocracy” and Tula State University conference, February 16, 2010. Tula, Russia.
40. *“Trust in socio-political institutions of Russia”* at “Corporate culture and social trust” conference, Chuo University, January 10 – 14, 2010. Tokyo, Japan.
41. *“Role of opinion polls in socio-economic an socio-political crisis management: East-European vs West-European cases”* at II International Conference “Opinion research in the changing world”, November 8 – 11, 2009. Cairo, Egypt.
42. *“Adaptation strategies to global economic crisis: East-European cases”* at VI Warsaw East-European conference, July 14 – 19, 2009. Warsaw, Poland.
43. *“Image of Russia and US before reload”* at Committee on Russia’s image, Russian PR Association, July 1, 2009. Moscow, Russia.
44. *“Brand of Russia: image of the country in international media”* and *“Modern political PR in Russia: export and import versions”* at International conference on strategic communications “Crisis – time of change”, May 25 – 26, 2009. Moscow, Russia.
45. *“Does economic crisis equal social crisis?”* II Elbrus research club meeting, February 22, 2009. Russia.
46. *“Internet, media and psycho-emotional state of people”* round table at Public Chamber of RF, December 9, 2008. Moscow, Russia.
47. *“Electoral behavior of youth”* at Youth committee, State Duma of RF, December 4, 2008. Moscow, Russia.
48. *“Present and future of election observation”*, OSCE, October 28, 2008. Vienna, Austria.
49. *“Russian public opinion on the was in South Ossetia”* at “Komsomolskaya Pravda” round table, September 9, 2008. Moscow, Russia.
50. *“Ethnicity and nations in the modern world: problems and contradictions”* at X International research conference “Reality of Ethnicity”, April 8 – 11, 2008. St Petersburg, Russia.
51. *“Russia-US-EU triangle and frozen conflicts and South-East Europe and Black Sea region”* at Balkan conflicts regulation conference in Köln University, Germany, February 23, 2008.
52. *“The role of EU-OSCE-NATO in the post-Soviet arena security issues”* at The EU and the Promotion and Stabilisation of Conflict Settlements conference, University of Nottingham, UK. November 22-23, 2007.
53. *“Objective and subjective factors of Russia’s image abroad: mechanisms of soft power”* at IV RAMI Convent at MGIMO by MFA of Russia, Moscow, Russia. September 22-23, 2006.

54. *“Migration in the post-Soviet space”* at East-West Migration: Programs, Problems and Policies Conference organized by Romualdo del Bianco Foundation, Florence, Italy. November 12-16, 2006.

### INVITED LECTURES

VCIOM, Russia 2018

*“American Research Ethics & Human Subjects Review”*

Vienna Diplomatic Academy, Austria, 2015.

*“Psychology of Mass Communication”*

Kaliningrad Federal State University, Russia, 2015.

*“Public Diplomacy of Russia and FSU”*

*“Evaluation of Public Diplomacy Effectiveness”*

Kaliningrad Federal State University, Russia, 2013.

*“Media Policy in the post-Soviet area”*

RGGU (Russian State Humanities University) and at HSE (National Research University – Higher School of Economics), Moscow, Russia. 2009-2010.

*“Applied Public Opinion Research”*

Dresden Technical University, Germany. 2007.

*“Transformation processes in the post-Soviet space”*

European Academy, Italy; University of Graz, Austria. 2006 - 2007.

*“State Formation and Nation-Building”*

Russian State Social University, Moscow, Russia, 2004.

*“Current Trends of World Politics”*

### PRIVATE CONSULTING PROJECTS

Japanese Foreign Ministry/IPSOS Tokyo, 2018-2019

*Public Opinion/Public Diplomacy in Russia*

Valdai Club/Carnegie Corporation/Harvard University, 2018-2019

*How Russians and Americans View Each Other and Foreign Policy*

Presidential Administrations of France and Russia, 2018

*How Russians and French View Each Other and Foreign Policy*

Cambridge University, 2012-2018

*Public health in the Post-Communist World*

World Bank, Moldova, 2016 – 2017

*Judicial reform and rule of law in Moldova. Head of team.*

UNDP, Kazakhstan office. 2015.

*UNDP nationwide program evaluation, Head of the team.*

Go-Governance Institute. Vienna, Austria, since 2010 – present.

*Good Governance in the Black Sea Area and the post-Soviet space.*

Eurasian Monitor. Moscow, Russian Federation, 2008 – 2013.

*Comparative opinion polls in the Former Soviet countries (all 15 FSU republics).*

Central Election Committee of Russian Federation, Council for Media Relations. 2011-2012.

*Media policy with relation to the elections, political advertisement expertise.*

Ministry of Education, Moscow, Russia, 2010 – 2012.

*Implementation of nationwide standardized testing in Russia’s education system.*

Institute of Parliamentarism. Vienna, Austria, 2010-2011.

*Elections in the Former Soviet countries.*

MFA of Russian Federation. Moscow, Russia. 2009.

*Russian diasporas abroad – former USSR, Israel and EU.*

Ministry of Health, Moscow, Russia, 2009

*Public opinion about blood donorship, promotion of the blood donorship movement.*

International Helsinki Federation for Human Rights. 2006 - 2007.

*Rule of law and human rights in North Caucasus and Central Asia.*

The Economist Intelligence Unit. Vienna, Austria. 2006.

*Economical and political risks and potential of Russian regions.*

International Organization for Migration, Vienna, Austria. 2005 - 2006

*Migration data for Interior Ministry officials of Central Asia; NGOs.*

Worldwide Institute of Research and Evaluation. Logan, UT, USA. 2003.

*Evaluation for USAID funded programs of educational reform. Regional focus: Armenia.*

### **PROFESSIONAL ASSOCIATIONS**

Association for Education in Journalism and Mass Communication (AEJMC); World Association for Public Opinion Research (WAPOR), International Studies Association (ISA)