This study will seek to understand the elements that build the Brazilian extreme right, such as the combination of neoliberalism, neoconservatism, affective logics of resentment and fear, religious and military discourses, etc., from in-depth interviews with low income faithful and repentant bolsonaro voters from 2017 to 2022. At the same time, we will propose strategies and formulas for the democratic field to face the extraordinary challenges posed by the enormous social capillarity of the extreme right.